CSCI 7000-IR Fall 2008 Quiz 2

Name:

On my honor, as a University of Colorado at Boulder student, I have neither given nor received unauthorized assistance on this work. ______

- 1. (5 points) True or False: Microsoft is in the search business
- **2.** (10 points) Use naïve Bayes (multinomial w/ laplace smoothing) to classify the specified document into the appropriate category. Use the data on the accompanying sheet.
- **3.** (**5 points**) True or false: A Bernoulli (binomial) approach to naïve Bayes text classification makes use of information about the words that don't occur in a document.
- 4. (5 Points) In which one of the various text classification methods we've studied, does classification time dominate over training time?
- 5. (10 Points) Briefly describe two applications of clustering in information retrieval.

- 6. (5 points) True or false: Agglomerative clustering algorithms require as a parameter the desired number of clusters.
- 7. (10 points) Describe the basic steps involved in K-means clustering.

8. (10 points) One of the critical steps in K-means can be particularly expensive. Describe the step and why it's expensive and suggest a way to mitigate the expense.