

**Your assignment (part I)**

**Step 2 - Concept**  
Here is where the fun starts. Grab a piece of paper, or open up your design software, and make a first draft.

<https://magazine.eacr.org/how-to-design-an-award-winning-conference-poster/>

64

I liked this poster because I thought the key in the top right was kind of funny but also super helpful. They also have a great use of pictures (though when you study space, I suppose that is easier).

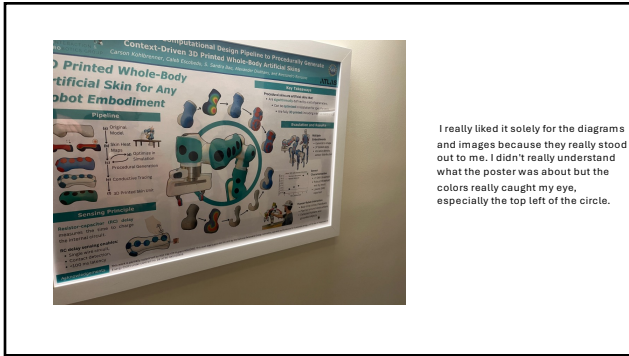
65

The aspects that I enjoyed about this poster was that they had nice headers for each section of their poster, which was also split into 3 sections which helped provide flow for the reader. I also thought that they had a good balance of text and pictures and didn't condense too much in one space.

66

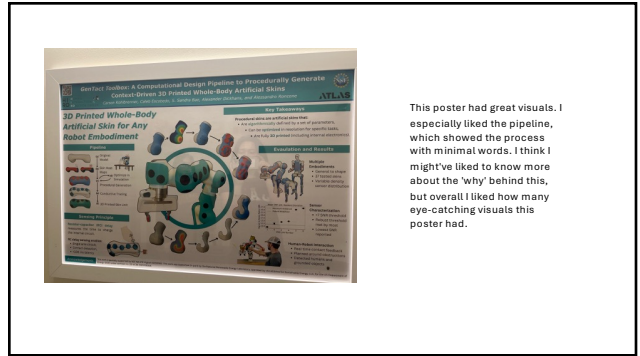
Although there is much that I do not understand, I really appreciate the balance of visual and written components on this poster. I found it to do a much better job at the "show-don't-tell" aspect of posters, and even though there is not a ton of text, I was able to get a grasp of the research without a presenter there. I'm sure it would really shine with someone next to it, able to go more in depth on some of the cool figures shown.

67



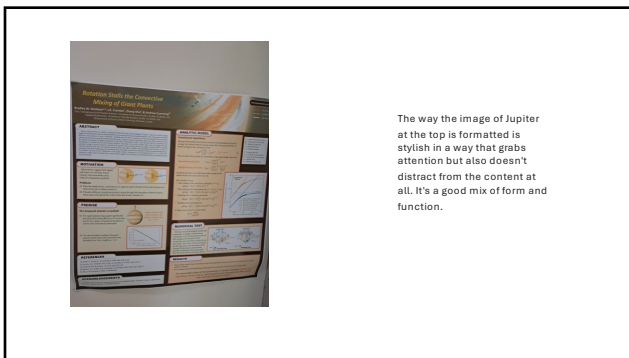
I really liked it solely for the diagrams and images because they really stood out to me. I didn't really understand what the poster was about but the colors really caught my eye, especially the top left of the circle.

68



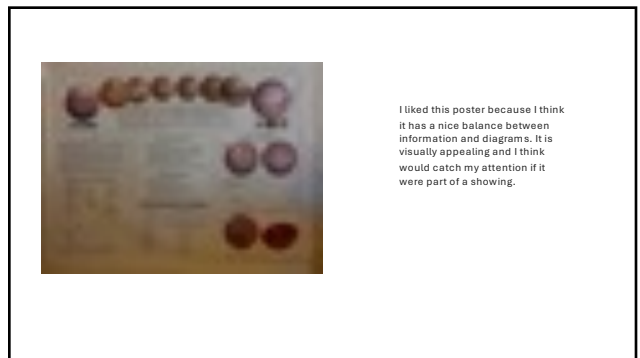
This poster had great visuals. I especially liked the pipeline, which showed the process with minimal words. I think I might've liked to know more about the 'why' behind this, but overall I liked how many eye-catching visuals this poster had.

69



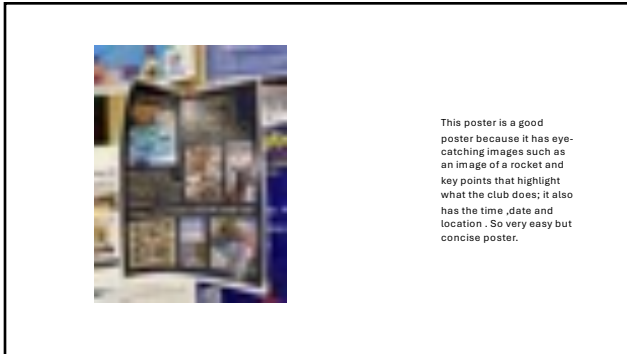
The way the image of Jupiter at the top is formatted is stylish in a way that grabs attention but also doesn't distract from the content at all. It's a good mix of form and function.

70



I liked this poster because I think it has a nice balance between information and diagrams. It is visually appealing and I think would catch my attention if it were part of a showing.

71



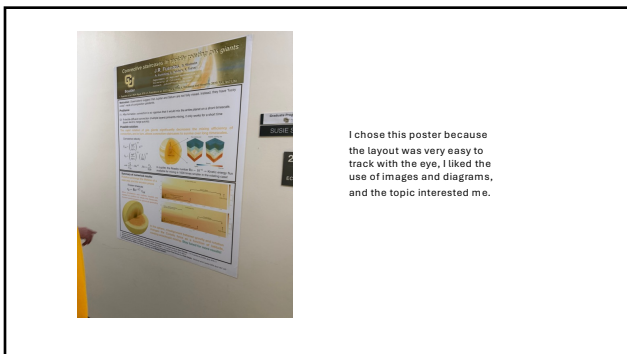
This poster is a good poster because it has eye-catching images such as an image of a rocket and key points that highlight what the club does; it also has the time, date and location. So very easy but concise poster.

72



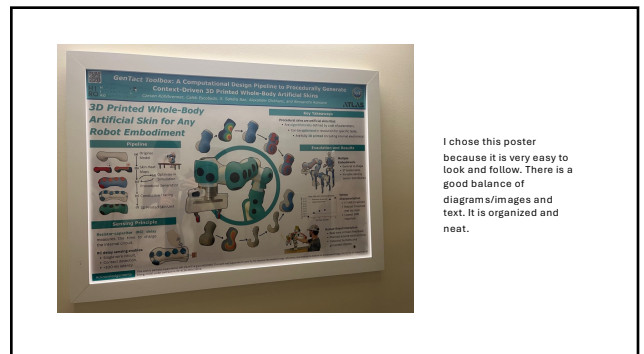
I was attracted to this poster for a few reasons. The first thing that caught my eye was the colors—they were prominent enough that the poster stood out to me, but muted/coherent in a way that didn't overwhelm the viewer. I also liked the size and amount of text on the poster because it made it easier to take in, but compared to some of the other posters we've looked at so far it seemed as though this one had significantly less writing.

73



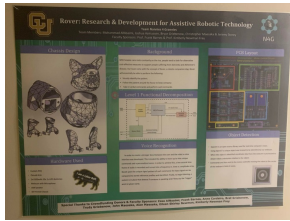
I chose this poster because the layout was very easy to track with the eye, I liked the use of images and diagrams, and the topic interested me.

74



I chose this poster because it is very easy to look and follow. There is a good balance of diagrams/images and text. It is organized and neat.

75



This is the poster I liked. I chose this one for several reasons:

- It looked pretty; the organization of the poster is pretty clean, and I love the rover dog
- The Background, Hardware Used, Voice Recognition, and Object Detection sections are very easy to read, so it's a simpler one and communicates the science more effectively.
- Robotic hardware, image detection through OpenCV, and etc. are all things I find very interesting!