Yahoo Pipes

ez mashups

About Pipes

*Pipes is a powerful composition tool to **aggregate**, **manipulate**, and **mashup** content from around the web.*

Why do you need it?

- Mash-up requiring multiple APIs/RSS feeds
- Usual process - for each request:
    - Fetch all the feeds
    - Process them
    - Consume
- Pipes approach:
    - Create a pipe - once
    - Fetch from this pipe for each request

Advantages

- Create your customized feed with all the info you need
    - Once..............graphically
- Use as many times as you like
- Shifts load from your servers to Yahoos'
- Sharing:
    - Use public pipes created by others
    - Share your pipes with others

Demo