

# Introduction to Natural Language Processing and Computer Vision, Feature Representation, & Dimensionality Reduction

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# Review

- Last week:
  - One-vs-all multiclass classification
  - Classifier confidence
  - Evaluation: ROC and PR-curves
  - Ensemble learning
- Assignments (Canvas)
  - Lab assignment 2 due yesterday
  - Problem set 5 due next week
  - Project pre-proposal due next week
  - Lab assignment 3 due in two weeks
- Questions?

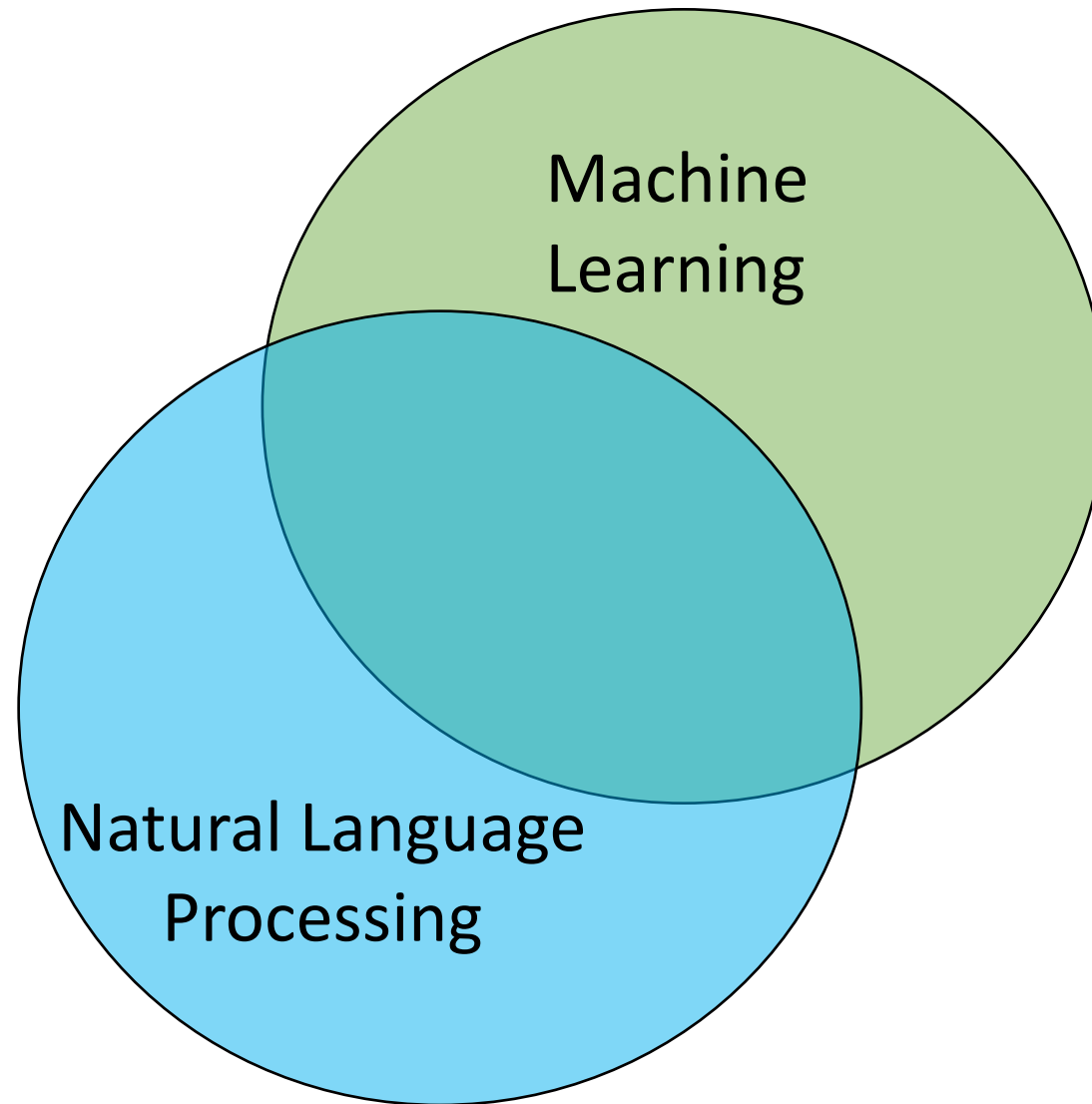
# Today's Topics

- Natural Language Processing
- Computer Vision
- Feature Representation
- Dimensionality Reduction
- Lab

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- Natural Language Processing
- Computer Vision
- Feature Representation
- Dimensionality Reduction
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# Relationship Between ML and NLP



# Task Input: String (Collection of Characters)

Most Relevant ▾



Lives in Austin, Texas

**Keith C. McCormic** Let the food pantries have it instead of monetizing it.

Like · Reply · 1d

↳ 5 Replies



**Katy O'Neil Webb** The promo code isn't working but I found another one on line GETFIFTY% .

Like · Reply · 1d · Edited

↳ 2 Replies



**Roschetzky Photography** @RoschetzkyP · 36m

Replying to @BetoORourke

We love you #BETO you are the MAN!@



## Machine learning

From Wikipedia, the free encyclopedia

*For the journal, see [Machine Learning \(journal\)](#).*

*"Statistical learning" redirects here. For statistical learning in linguistics, see [statistical learning in lang](#)*

**Machine learning** is a field of [computer science](#) that uses statistical techniques to give [computer systems](#) the ability to "learn" (e.g., progressively improve performance on a specific task) with [data](#), without being explicitly programmed.<sup>[2]</sup>

The name *machine learning* was coined in 1959 by [Arthur Samuel](#).<sup>[1]</sup> Machine learning explores the study and construction of [algorithms](#) that can learn from and make predictions on [data](#)<sup>[3]</sup> – such algorithms overcome following strictly static [program instructions](#) by making data-driven predictions or decisions,<sup>[4]:2</sup> through building a [model](#) from sample inputs. Machine learning is employed in a range of computing tasks where designing and programming explicit algorithms with good performance is difficult or infeasible; example applications include [email filtering](#), detection of network intruders, and [computer vision](#).

- Common terms
  - **Corpus:** dataset
  - **Document:** example

# Task Input: String (Collection of Characters)



# Which “String” Feature Types Apply?

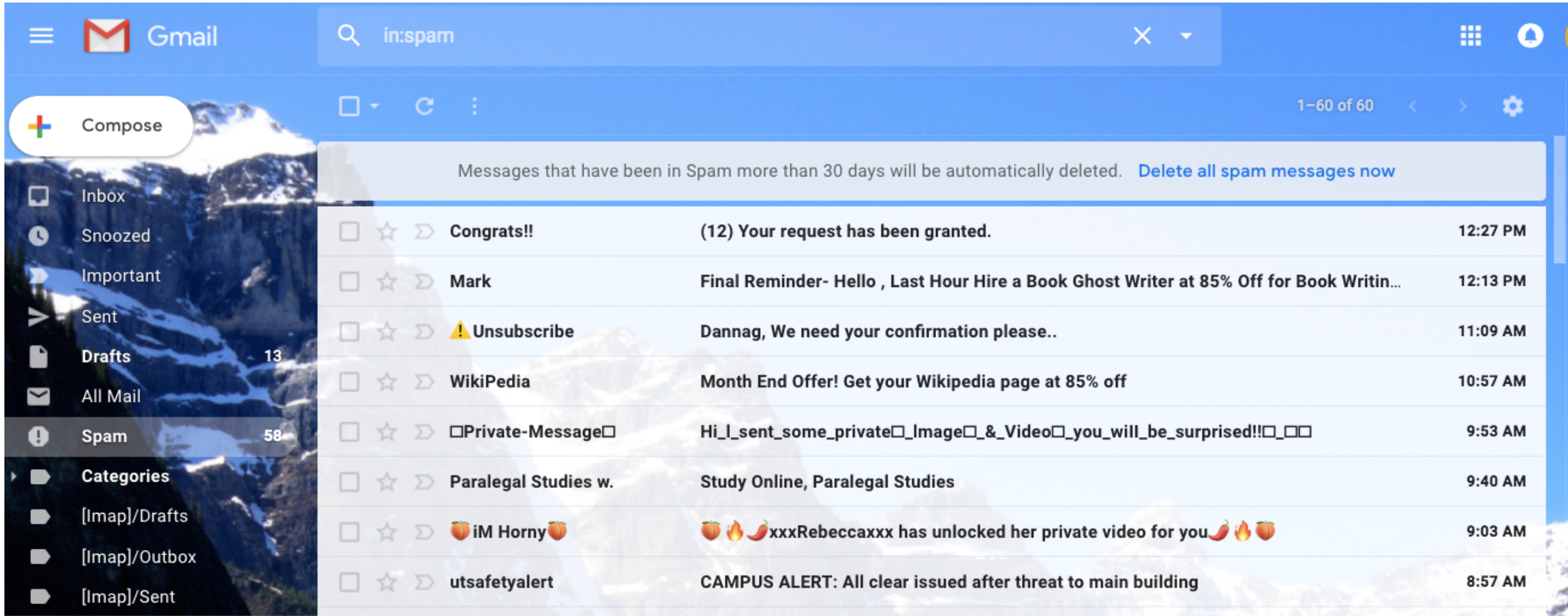
- ~~Categorical data
  - Comes from a fixed list (e.g., education level)~~
- ~~Structured string data
  - e.g., addresses, dates, telephone numbers,~~

• **Text data**



# Applications: Spam Detection

**Input:** email; **Output:** yes/no



The screenshot shows a Gmail interface with a search filter for 'in:spam'. The left sidebar lists folders: Compose, Inbox, Snoozed, Important, Sent, Drafts (13), All Mail, Spam (58), and Categories. The main area displays a list of spam messages with the following details:

Message Title	Sender	Time
Congrats!!	(12) Your request has been granted.	12:27 PM
Mark	Final Reminder- Hello , Last Hour Hire a Book Ghost Writer at 85% Off for Book Writin...	12:13 PM
! Unsubscribe	Dannag, We need your confirmation please..	11:09 AM
WikiPedia	Month End Offer! Get your Wikipedia page at 85% off	10:57 AM
Private-Messag	Hi_ I_sent_some_private Image & Video you will be surprised!!	9:53 AM
Paralegal Studies w.	Study Online, Paralegal Studies	9:40 AM
iM Horny	xxxRebeccaxxx has unlocked her private video for you	9:03 AM
utsafetyalert	CAMPUS ALERT: All clear issued after threat to main building	8:57 AM

# Applications: Opinion Mining

**Input:** script of speeches/tweets; **Output:** yes/no


e.g., Politics



This screenshot shows a Twitter thread. The top tweet is from Roschetzky Photography (@RoschetzkyP) replying to @BetoORourke, saying "We love you #BETO you are the MAN!@". The second tweet is from Devoura Lures (@devouralures) saying "I think this man is in the right time and place to become what the Country needs. #BetoForTexas #Beto". Below this is a video player showing a clip of Beto O'Rourke speaking at a campaign event, with the text "Beto O'Rourke @BetoORourke US Senate candidate, TX This is a campaign of people. All people." and a 1:24 video duration.

e.g., Marketing

## Most recent customer reviews

 Vivek Chopra

★★★★★ **Quality product, easy to setup**

Fantastic product.

Wanted to enable voice command on an existing Bluetooth speaker.

Published 25 minutes ago

 Patty Herrera

★★★★☆ **Would be amazing if she could speak and understand more languages!**

You have to speak very loud to her in order to recognize you, other than that it is very helpful. I like her!

Published 1 hour ago

# Applications: Detect Fraudulent Reviews and Third-Party Sellers



Get the Analyzer Bar Back — Download the Chrome Extension

## Hate returning stuff to Amazon? Get Fakespot

With Fakespot, you're guaranteed to get the best products from the best sellers at the best price.



Add Fakespot — It's free



SEPHORA



Add Fakespot — It's free



amazon

Apple AirPods Pro

Sold by SalesKingBest9393

Seller Warning

ebay

Apple AirPods Pro

Sold by TechSeller33

Seller Approved

Walmart

Apple AirPods Pro

Sold by WalmartSeller95

Seller Approved

# Applications: Machine Translation

**Input:** text; **Output:** text



What does this say in English?

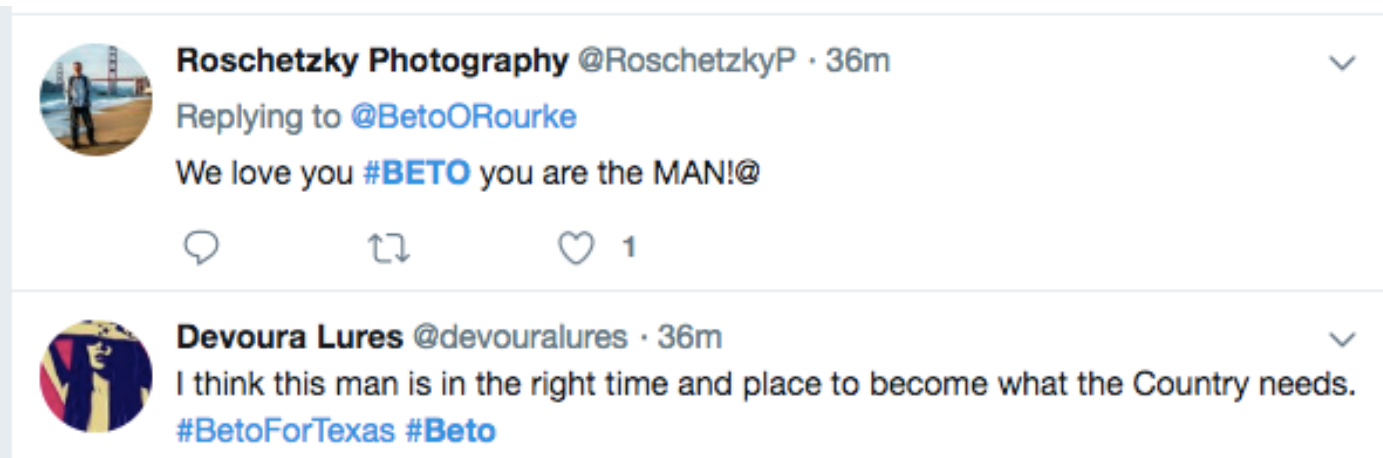
[Open in Google Translate](#)

# Applications

What are other natural language processing applications?

# How to Describe Text to a Computer?

- Challenge: input often varies in length



The image shows two tweets from Twitter. The first tweet is from Roschetzky Photography (@RoschetzkyP) posted 36 minutes ago, replying to @BetoORourke. The text says "We love you #BETO you are the MAN!@" and has one heart. The second tweet is from Devoura Lures (@devouralures) also posted 36 minutes ago, with the text "I think this man is in the right time and place to become what the Country needs. #BetoForTexas #Beto".

Most Relevant ▾



The image shows two Facebook comments. The first comment is from Keith C. McCormic, who lives in Austin, Texas. The text says "Let the food pantries have it instead of monetizing it." and has 22 likes. The second comment is from Caty O'Neil Webb, who says "The promo code isn't working but I found another one on line GETFIFTY% ." and has 2 likes.

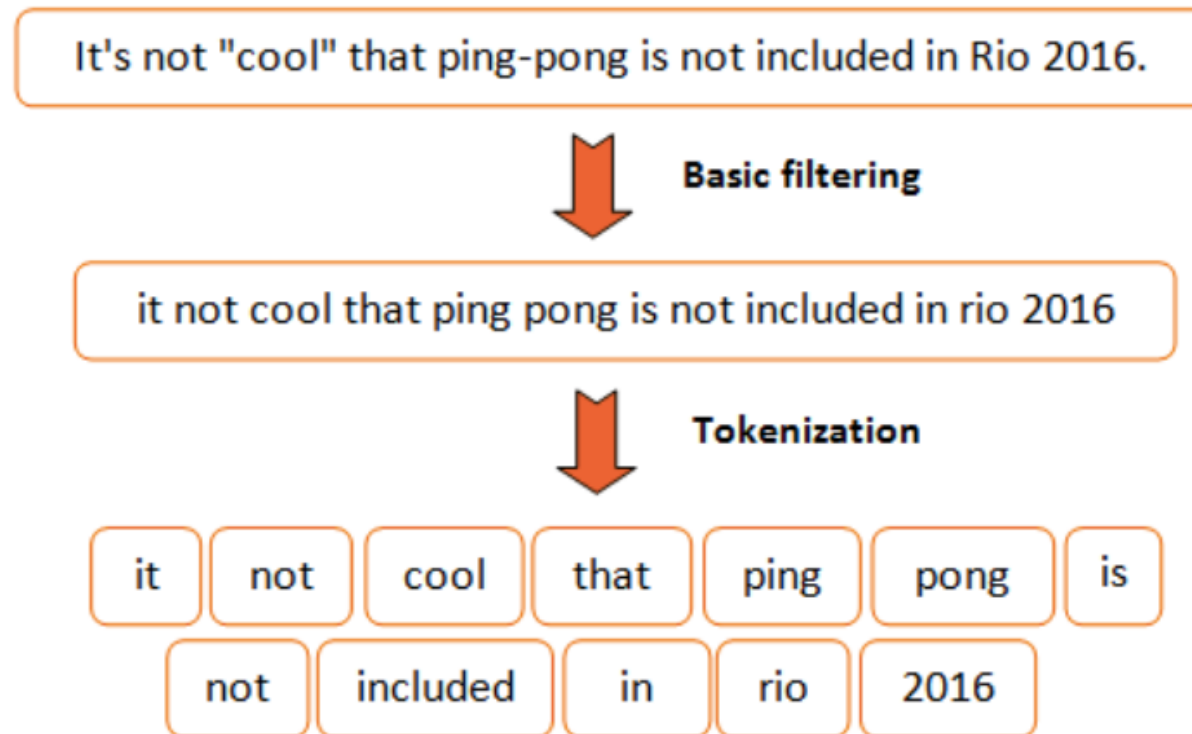
- Solution: convert text to numeric format that ML algorithms can handle

# How to Describe Text to a Computer?

## - Pre-processing

- Tokenization: convert sequence of characters into sequence of tokens (typically, words)

- e.g.,

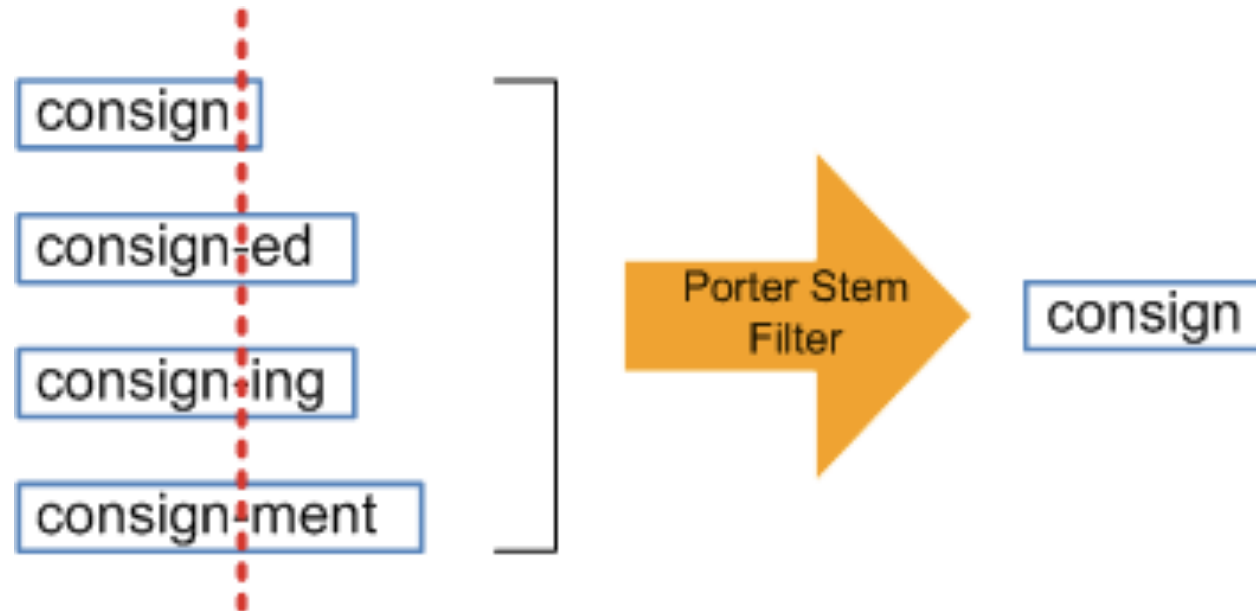


# How to Describe Text to a Computer?

## - Pre-processing

- Tokenization: convert sequence of characters into sequence of tokens (typically, words)
- Stemming: represent each word using its word stem such as by resolving singular versus plural, different verb forms, and more

• e.g.,



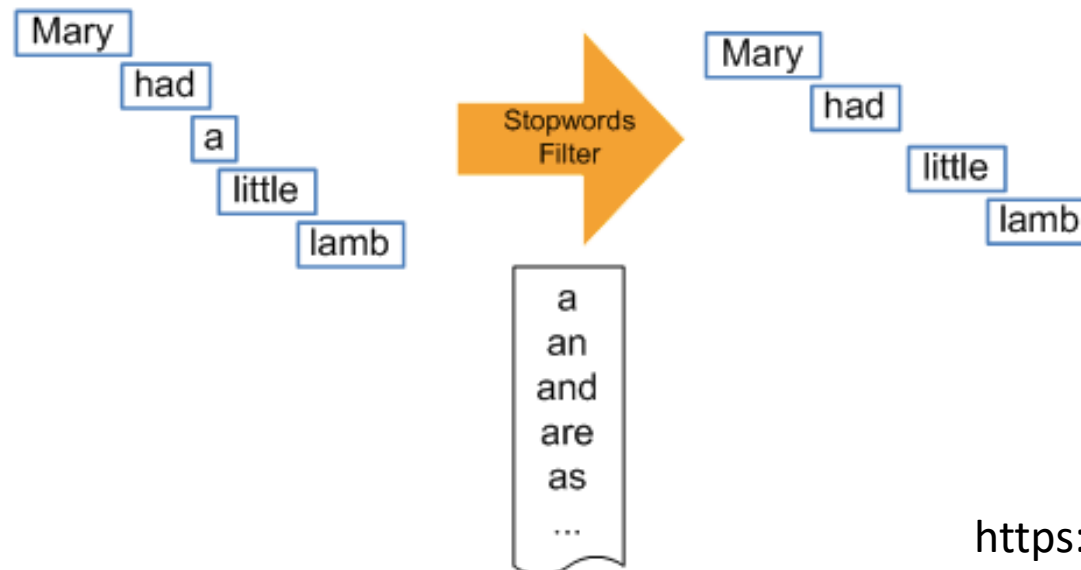


# How to Describe Text to a Computer?

## - Pre-processing

- Tokenization: convert sequence of characters into sequence of tokens (typically, words)
- Stemming: represent each word using its word stem such as by resolving singular versus plural, different verb forms, and more
- Stopword removal: discard words that are too frequent to be informative

- e.g.,



# How to Describe Text to a Computer?

## - Bag of Words

- Goal: convert each document into a fixed-length vector
- Algorithm:
  1. Learn vocabulary: all unique words in training data
  2. Encode vector: word counts for each document

e.g.,

<b>Vocabulary</b>	What	is	behind	the	table	?
What	1	0	0	0	0	0
is	0	1	0	0	0	0
the	0	0	0	1	0	0
?	0	0	0	0	0	1
behind	0	0	1	0	0	0
left	0	0	0	0	0	0
chair	0	0	0	0	0	0
table	0	0	0	0	1	0

# How to Describe Text to a Computer?

## - Bag of Words

- Goal: convert each document into a fixed-length vector
- Algorithm:
  1. Learn vocabulary: all unique words in training data

**'All my cats in a row',  
'When my cat sits down, she looks like a Furby toy!'**



<b>vocabulary</b>
all
cat
cats
down
furby
in
like
looks
my
row
she
sits
toy
when

# How to Describe Text to a Computer?

## - Bag of Words

- Goal: convert each document into a fixed-length vector
- Algorithm:
  1. Learn vocabulary: all unique words in training data
  2. Encode vector: word counts for each document  
e.g., "All my cats in a row"

**[10100100110000]**

e.g., "When my cat sits down, she looks like a Furby toy!"

**[01011011101111]**

vocabulary
all
cat
cats
down
furby
in
like
looks
my
row
she
sits
toy
when

# How to Describe Text to a Computer?

## - TD-IDF (Term Frequency-Inverse Document Frequency)

- Motivation: avoid high frequency words with little useful content (e.g., “the”, “is”, “he”, “she”, “they”, etc)
- Idea: penalize frequent words that are frequent across all documents
- Algorithm:

1. Compute term-frequency:  
- # of times a term  $t$  occurs in document  $d$

2. Compute inverse document frequency:

Reduces weight  
on low document  
frequencies

Total number  
of documents

$$\text{idf}(t,d) = \log \frac{n_d}{\text{df}(d,t)}$$

3. Compute TD-IDF:

To use non-zero value  
when term occurs in  
all documents

Number of documents  
containing term  $t$

$$\text{tf-idf}(t,d) = \text{tf}(t,d) \times \text{idf}(t,d)$$

# How to Describe Text to a Computer?

## - Microsoft Azure: Text Analytics API

Microsoft Azure Contact Sales: 1-800-867-1389 Search My account Portal Danna

Overview ▾ Solutions ▾ **Products** ▾ Documentation ▾ Pricing ▾ Training ▾ Marketplace ▾ Partners ▾ Support ▾ Blog ▾ More ▾ Free account >

I had a wonderful trip to Seattle and enjoyed seeing the Space Needle!

Analyze

Analyzed text JSON

**LANGUAGES:** English (confidence: 100 %)

**KEY PHRASES:** Seattle, wonderful trip, Space Needle

**SENTIMENT:** 98 %

**LINKED ENTITIES (PREVIEW):** I had a wonderful trip to [Seattle](#) and enjoyed seeing [the Space Needle!](#)

# How to Describe Text Beyond English?

- 7000+ languages spoken around the world
- Limited NLP for languages beyond English
  - e.g., Stanford Word Segmenter for Arabic and Chinese

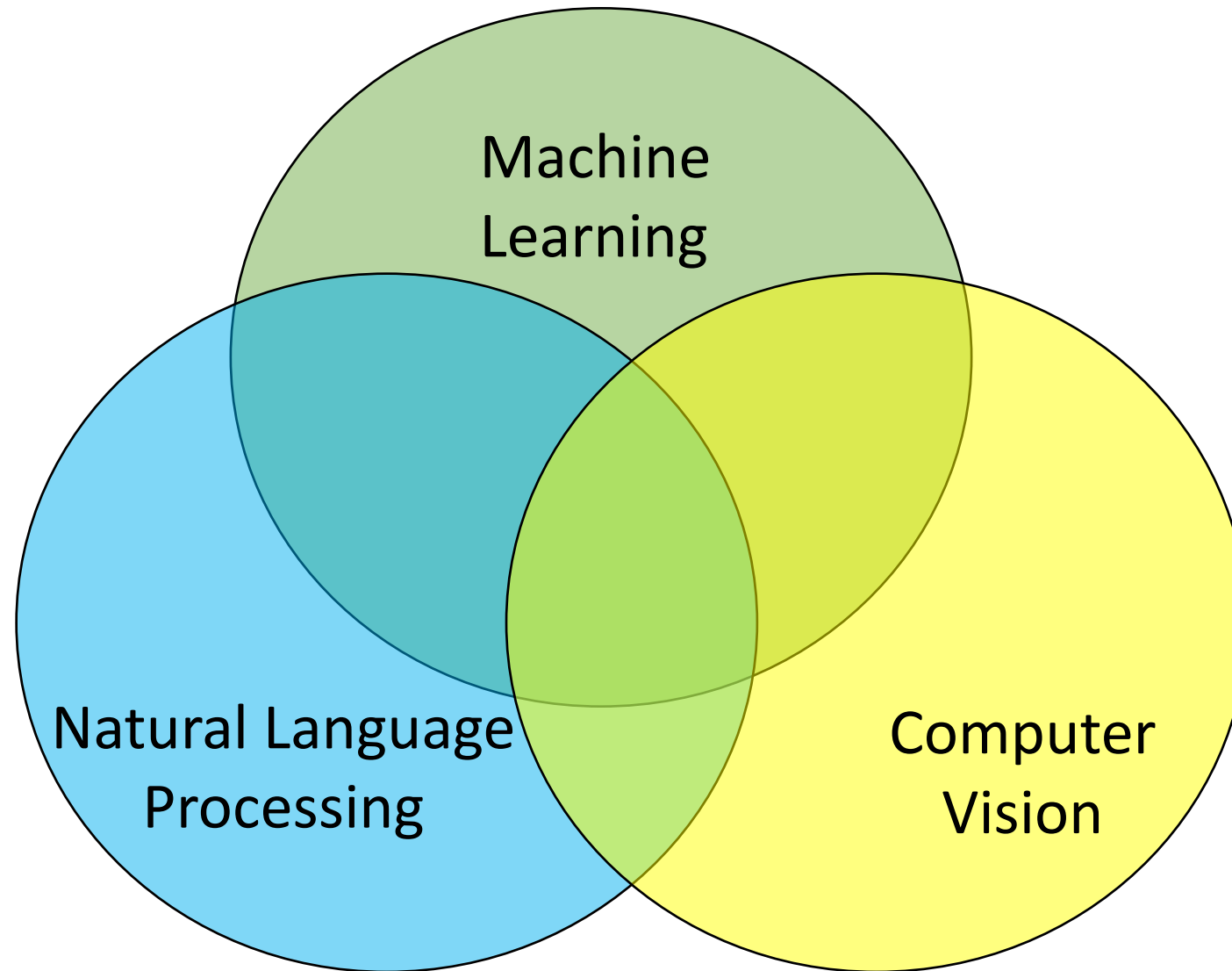


# Today's Topics

- Natural Language Processing
- **Computer Vision**
- Feature Representation
- Dimensionality Reduction
- Lab

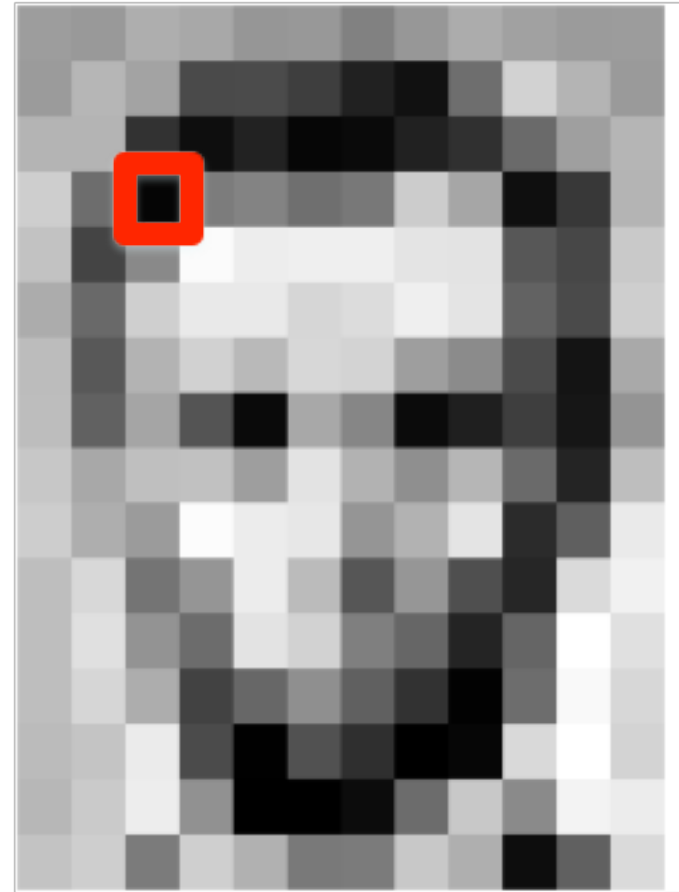


# Relationship Between ML, CV, and NLP



# Task Input: Matrix

157	153	174	168	150	152	129	151	172	161	155	156
155	182	163	74	75	62	33	17	110	210	180	154
180	180	50	14	34	6	10	33	48	106	159	181
206	105	5	24	131	111	120	204	166	15	56	180
194	66	131	251	237	239	239	228	227	87	71	201
172	105	207	233	233	214	220	239	228	98	74	206
188	88	179	209	185	215	211	158	139	75	20	169
189	97	165	84	10	168	134	11	31	62	22	148
199	168	191	193	158	227	178	143	182	106	36	190
205	174	155	252	236	231	149	178	228	43	95	234
190	216	116	149	236	187	86	150	79	38	218	241
190	224	147	108	227	210	127	102	36	101	255	224
190	214	173	66	103	143	96	50	2	109	249	215
187	196	236	75	1	81	47	0	6	217	255	211
183	202	237	145	0	0	12	108	200	138	243	236
195	206	123	207	177	121	123	200	175	13	96	218



# Task Input: Matrix (Video)

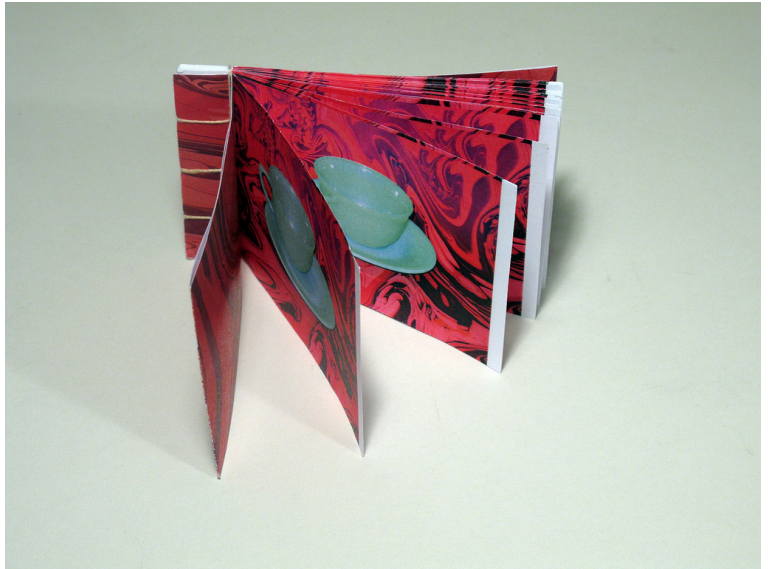
157	153	174	168	150	152	129	151	172	161	155	156
155	182	163	74	75	62	33	17	110	210	180	154
180	180	50	14	34	6	10	33	48	106	159	181
206	109	5	124	131	111	120	204	166	15	56	180
194	68	137	251	237	239	239	228	227	87	71	201
172	105	207	233	233	214	220	239	228	98	74	206
188	88	179	209	185	215	211	158	139	75	20	169
189	97	165	84	10	168	134	11	31	62	22	148
199	168	191	193	158	227	178	143	182	106	36	190
205	174	155	252	236	231	149	178	228	43	95	234
190	216	116	149	236	187	86	150	79	38	218	241
190	224	147	108	227	210	127	102	36	101	255	224
190	214	173	66	103	143	96	50	2	109	249	215
187	196	235	75	1	81	47	0	6	217	255	211
183	202	237	145	0	0	12	108	200	138	243	236
195	206	123	207	177	121	123	200	175	13	96	218

Time 1

157	153	174	168	150	152	129	151	172	161	155	156
155	182	163	74	75	62	33	17	110	210	180	154
180	180	50	14	34	6	10	33	48	106	159	181
206	109	5	124	131	111	120	204	166	15	56	180
194	68	137	251	237	239	239	228	227	87	71	201
172	105	207	233	233	214	220	239	228	98	74	206
188	88	179	209	185	215	211	158	139	75	20	169
189	97	165	84	10	168	134	11	31	62	22	148
199	168	191	193	158	227	178	143	182	106	36	190
205	174	155	252	236	231	149	178	228	43	95	234
190	216	116	149	236	187	86	150	79	38	218	241
190	224	147	108	227	210	127	102	36	101	255	224
190	214	173	66	103	143	96	50	2	109	249	215
187	196	235	75	1	81	47	0	6	217	255	211
183	202	237	145	0	0	12	108	200	138	243	236
195	206	123	207	177	121	123	200	175	13	96	218

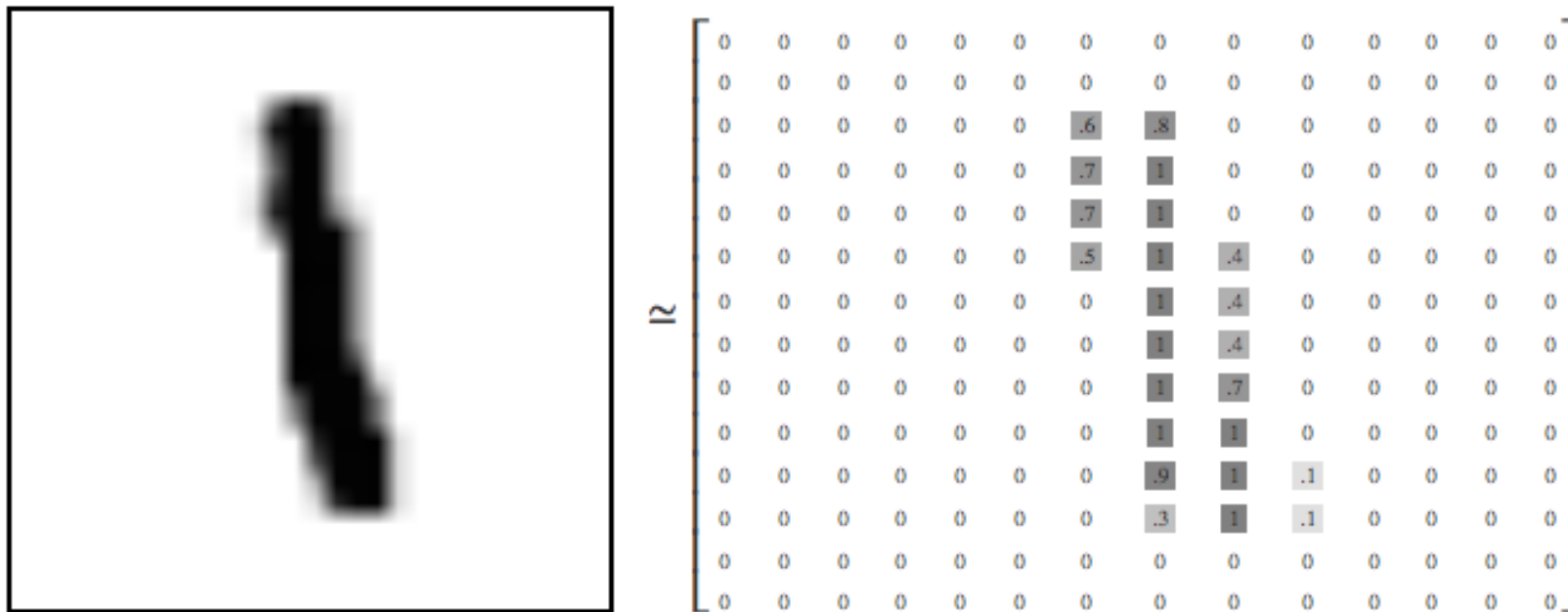
1 hour

Analogous to:



# How to Describe an Image to a Computer?

- Raw pixel values
  - e.g. MNIST: how many “features” would be in an image (28 x 28 pixels)



- 784

# How to Describe an Image to a Computer?

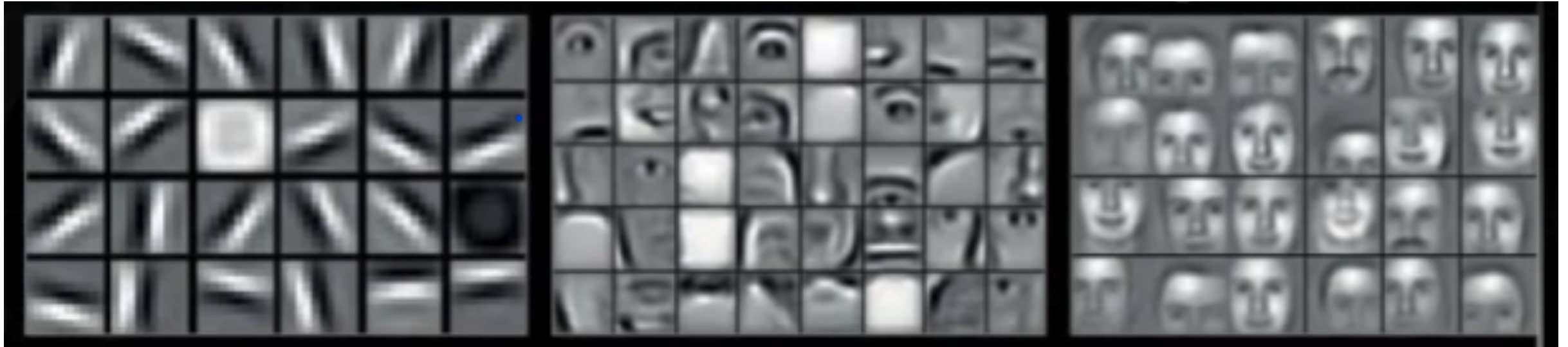
- Raw pixel values
  - e.g. LFW: how many “features” would be in an image (50 x 37 pixels)



- 1,850

# How to Describe an Image to a Computer?

## Low-Level to High-Level Representations



### Low-level features

e.g., dots, edges, corners, lines, curves

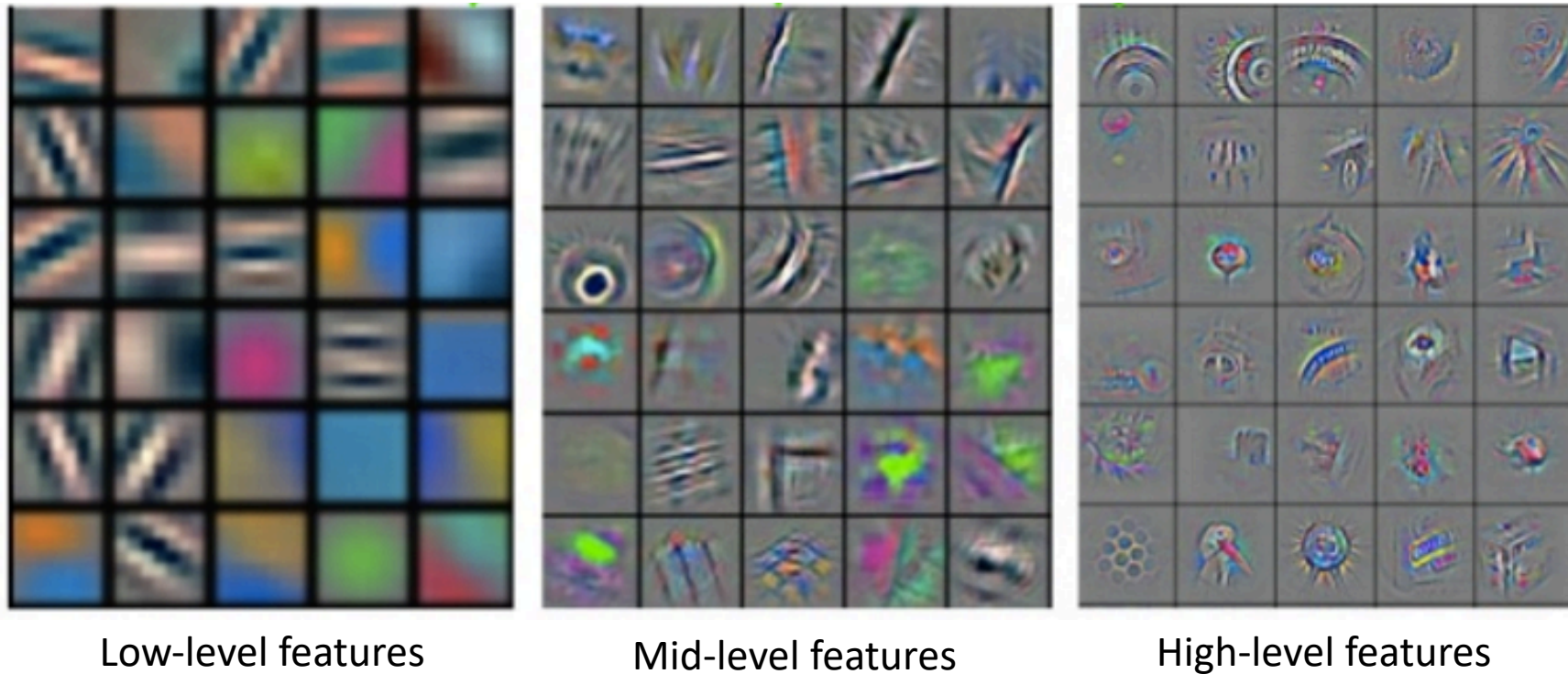
### Mid-level features

e.g., forms, colors

### High-level features

e.g., objects, scenes, emotions

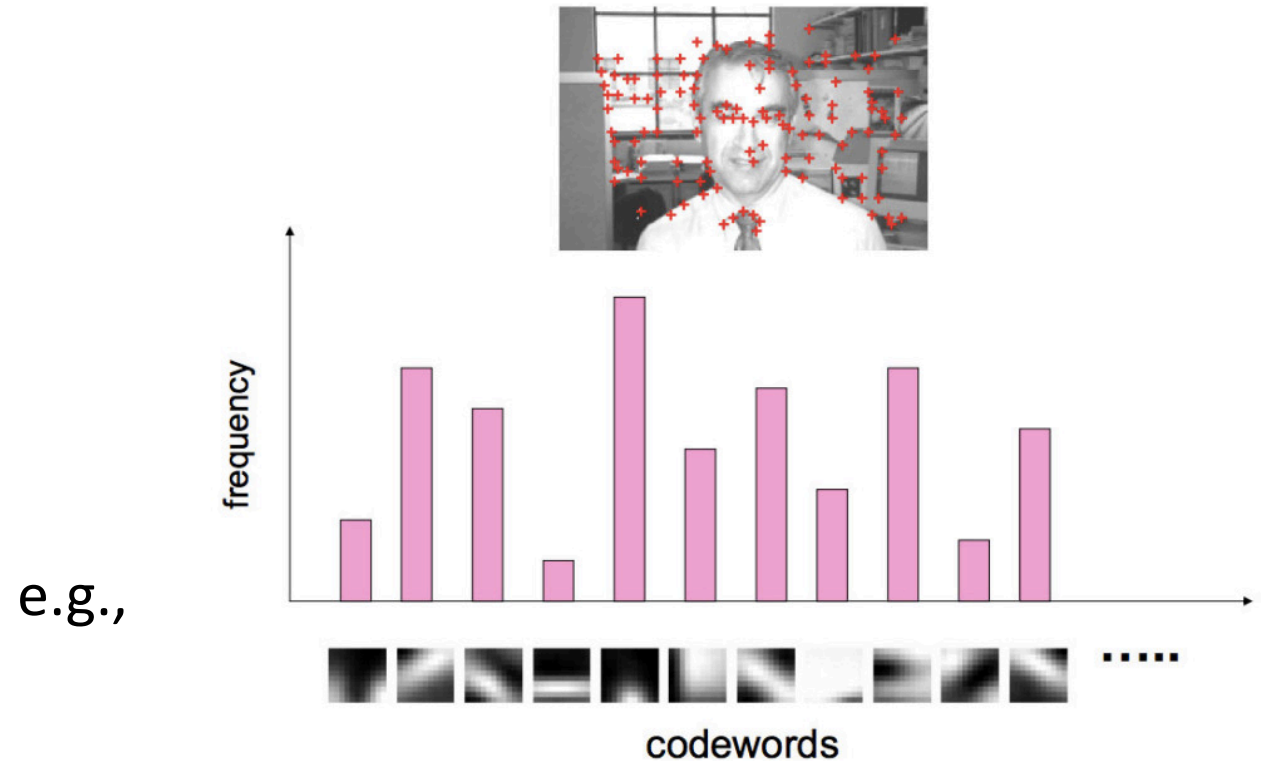
# How to Describe an Image to a Computer? Low-Level to High-Level Representations



# How to Describe an Image to a Computer?

## - Bag of (Visual) Words

- Goal: convert each image into a fixed-length vector
- Algorithm:
  1. Learn vocabulary  
e.g., using HOG descriptors
  2. Encode vector



Good tutorial and image credit: <https://gurus.pyimagesearch.com/the-bag-of-visual-words-model/>  
Good tutorial: <https://jacobgil.github.io/machinelearning/bag-of-words>



# How to Describe an Image to a Computer?

## - Microsoft Azure Face API



Detection result:

JSON:

```
[
  {
    "faceId": "83c0f042-8c96-4b00-97dd-66bdeba3b6bc",
    "faceRectangle": {
      "top": 128,
      "left": 459,
      "width": 224,
      "height": 224
    },
    "faceAttributes": {
      "hair": {
        "bald": 0.0,
        "invisible": false,
        "hairColor": [
          {
            "color": "brown",
            "confidence": 1.0
          },
          {
            "color": "blond",
            "confidence": 0.69
          }
        ]
      }
    }
  }
]
```

# How to Describe an Image to a Computer?

## - Microsoft Azure Computer Vision API



FEATURE NAME:	VALUE
Description	{ "tags": [ "train", "platform", "station", "building", "indoor", "subway", "track", "walking", "waiting", "pulling", "board", "people", "man", "luggage", "standing", "holding", "large", "woman", "yellow", "suitcase" ], "captions": [ { "text": "people waiting at a train station", "confidence": 0.833099365 } ] }
Tags	[ { "name": "train", "confidence": 0.9975446 }, { "name": "platform", "confidence": 0.995543063 }, { "name": "station", "confidence": 0.9798007 }, { "name": "indoor", "confidence": 0.927719653 }, { "name": "subway", "confidence": 0.838939846 }, { "name": "pulling", "confidence": 0.431715637 } ]
Image format	"Jpeg"

# Today's Topics

- Natural Language Processing
- Computer Vision
- **Feature Representation**
- Dimensionality Reduction
- Lab

# Real World Data Challenges

- Different data representations
- Missing data
- Different numerical scales

e.g.,

Dataset	Categorical Class Length	Numerical Rain (cm)	Attend Class?
Train	Short	1.1	Yes
Train	Medium	2.3	Yes
Train	Medium	0	No
Train	Long	0.7	No
Train	Medium	0.3	Yes
Train	Short	1.5	No
Train	Short	0	Yes
Train	Medium	1.5	Yes
Train	Medium	0.7	Yes
Train		0.6	Yes
Train	Long		Yes
Test	Medium	0.1	Yes
Test	Short		Yes
Test		0.5	No

# Categorical Variables

- Categorical
  - Nominal (2 or more categories with no ordering)
    - e.g., gender
  - Ordinal (categories with clear ordering)
    - e.g., t-shirt size, education level
- How to convert categorical to numerical variable?
  - Bad idea to map each category to a number

e.g.,

Categorical

Dataset	Class Length	Rain (cm)	Attend Class?
Train	Short	1.1	Yes
Train	Medium	2.3	Yes
Train	Medium	0	No
Train	Long	0.7	No
Train	Medium	0.3	Yes
Train	Short	1.5	No
Train	Short	0	Yes
Train	Medium	1.5	Yes
Train	Medium	0.7	Yes
Train		0.6	Yes
Train	Long		Yes
Test	Medium	0.1	Yes
Test	Short		Yes
Test		0.5	No

# Categorical Variables: One-Hot Encoding

- One-hot encoding: add one new feature per category e.g.,
- How many features will be made for “Type”?
  - 2
- How many features will be made for “Length”?
  - 3
- How many features would the example dataset have with a one-hot encoding?
  - 6

Type	Length	IMDb_Rating	Liked
Comedy	Short	7.2	Yes
Drama	Medium	9.3	Yes
Comedy	Medium	5.1	No
Drama	Long	6.9	No
Drama	Medium	8.3	Yes
Drama	Short	4.5	No
Comedy	Short	8.0	Yes
Drama	Medium	7.5	Yes

# Categorical Variables: One-Hot Encoding

IMDb_Rating	Type_Comedy	Type_Drama	Length_Long	Length_Medium	Length_Short
7.2	1	0	0	0	1
9.3	0	1	0	1	0
5.1	1	0	0	1	0
6.9	0	1	1	0	0
8.3	0	1	0	1	0
4.5	0	1	0	0	1
8.0	1	0	0	0	1
7.5	0	1	0	1	0

- What new challenges arise?
  - Large, sparse matrices
  - Test set may have value not observed in training

# Missing Data

- How to replace missing values?

- Ignore the tuple
- Manually insert missing values
- Insert global constant (e.g., 0)
- Attribute mean
- Attribute mean for all samples belonging to same class
- And more...

- Algorithm

1. Learn on training data
2. Transform training data
3. Transform test data

e.g.,

Dataset	Class Length	Rain (cm)	Attend Class?
Train	Short	1.1	Yes
Train	Medium	2.3	Yes
Train	Medium	0	No
Train	Long	0.7	No
Train	Medium	0.3	Yes
Train	Short	1.5	No
Train	Short	0	Yes
Train	Medium	1.5	Yes
Train	Medium	0.7	Yes
Train		0.6	Yes
Train	Long		Yes
Test	Medium	0.1	Yes
Test	Short		Yes
Test		0.5	No



# Missing Data: Impute mean values for rain

- Algorithm
  1. Learn on training data
  2. Transform training data
  3. Transform test data
- What is the value to impute?
  - $8.7/10 = 0.87$

e.g.,

Dataset	Class Length	Rain (cm)	Attend Class?
Train	Short	1.1	Yes
Train	Medium	2.3	Yes
Train	Medium	0	No
Train	Long	0.7	No
Train	Medium	0.3	Yes
Train	Short	1.5	No
Train	Short	0	Yes
Train	Medium	1.5	Yes
Train	Medium	0.7	Yes
Train		0.6	Yes
Train	Long		Yes
Test	Medium	0.1	Yes
Test	Short		Yes
Test		0.5	No

# Missing Data: Impute mean values for rain

- Algorithm
  1. Learn on training data
  2. Transform training data
  3. Transform test data
- What is the value to impute?
  - $8.7/10 = 0.87$

e.g.,

Dataset	Class Length	Rain (cm)	Attend Class?
Train	Short	1.1	Yes
Train	Medium	2.3	Yes
Train	Medium	0	No
Train	Long	0.7	No
Train	Medium	0.3	Yes
Train	Short	1.5	No
Train	Short	0	Yes
Train	Medium	1.5	Yes
Train	Medium	0.7	Yes
Train		0.6	Yes
Train	Long	0.87	Yes
Test	Medium	0.1	Yes
Test	Short	0.87	Yes
Test		0.5	No

# Missing Data: Impute mean values for rain for all samples belonging to same class

- Algorithm
  1. **Learn on training data**
  2. Transform training data
  3. Transform test data
- What is the value to impute?
  - “Yes”
    - $6.5/7 = 0.93$
  - “No”
    - $2.2/3 = 0.73$

e.g.,

Dataset	Class Length	Rain (cm)	Attend Class?
Train	Short	1.1	Yes
Train	Medium	2.3	Yes
Train	Medium	0	No
Train	Long	0.7	No
Train	Medium	0.3	Yes
Train	Short	1.5	No
Train	Short	0	Yes
Train	Medium	1.5	Yes
Train	Medium	0.7	Yes
Train		0.6	Yes
Train	Long		Yes
Test	Medium	0.1	Yes
Test	Short		Yes
Test		0.5	No

# Missing Data: Impute mean values for rain for all samples belonging to same class

- Algorithm
  1. Learn on training data
  2. Transform training data
  3. Transform test data
- What is the value to impute?
  - “Yes”
    - $6.5/7 = 0.93$
  - “No”
    - $2.2/3 = 0.73$

e.g.,

Dataset	Class Length	Rain (cm)	Attend Class?
Train	Short	1.1	Yes
Train	Medium	2.3	Yes
Train	Medium	0	No
Train	Long	0.7	No
Train	Medium	0.3	Yes
Train	Short	1.5	No
Train	Short	0	Yes
Train	Medium	1.5	Yes
Train	Medium	0.7	Yes
Train		0.6	Yes
Train	Long	0.93	Yes
Test	Medium	0.1	Yes
Test	Short	0.93	Yes
Test		0.5	No

# Different numerical scales

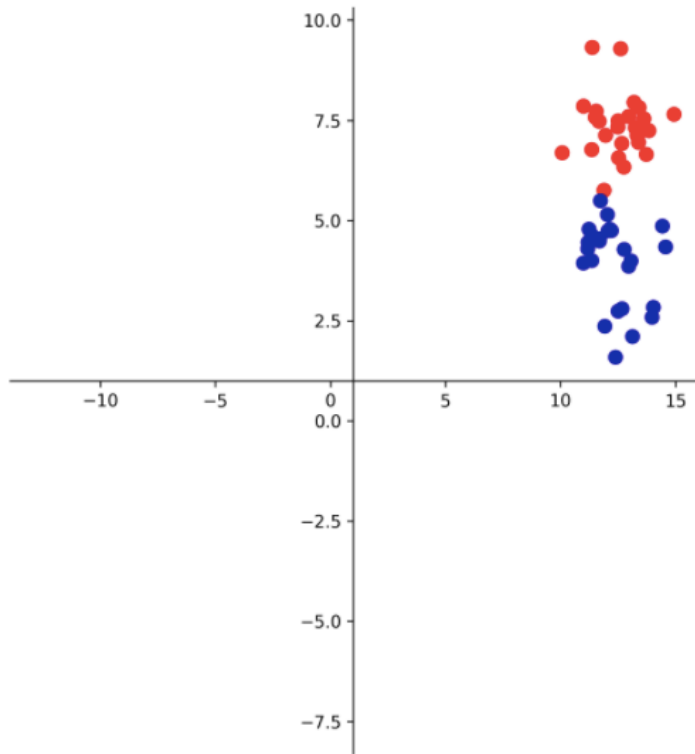
e.g.,

Dataset	Class Length	Numerical Rain (cm)	Attend Class?
Train	Short	1.1	Yes
Train	Medium	2.3	Yes
Train	Medium	0	No
Train	Long	0.7	No
Train	Medium	0.3	Yes
Train	Short	1.5	No
Train	Short	0	Yes
Train	Medium	1.5	Yes
Train	Medium	0.7	Yes
Train		0.6	Yes
Train	Long		Yes
Test	Medium	0.1	Yes
Test	Short		Yes
Test		0.5	No

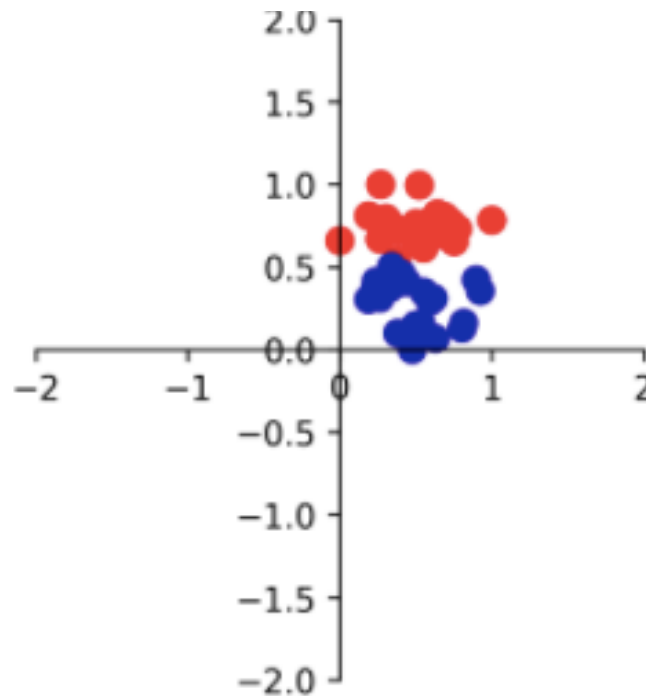


# Different numerical scales: Solutions

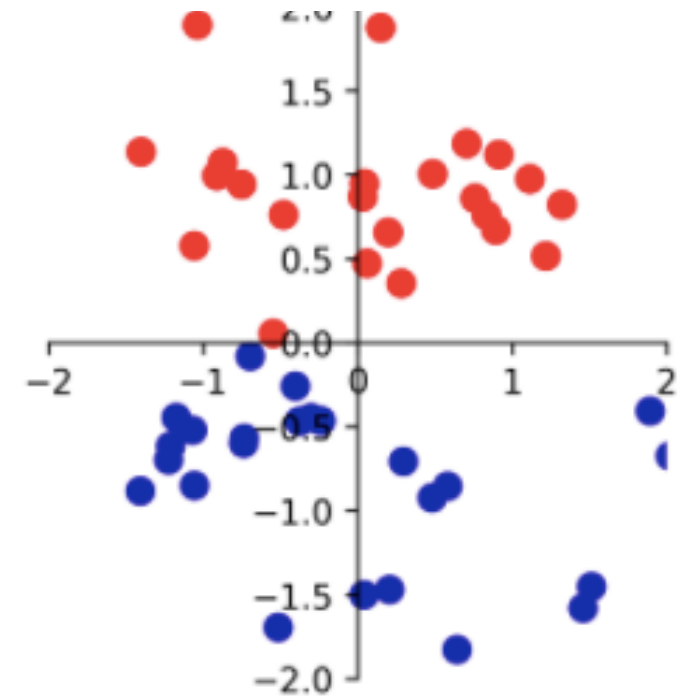
Original Data



Min-Max Scaling



Standardization



# Different numerical scales: Solutions

- Scaling: puts numerical attributes onto same scale

- Min-max scaling: shifts and rescales to range from 0 to 1  $\rightarrow x_{norm}^{(i)} = \frac{x^{(i)} - x_{min}}{x_{max} - x_{min}}$ 
  - Subtract min value and then divide by the max – min
  - Strength: Bounds values to a specific range

- Standardization: ensures mean is zero and standard deviation is 1  $\rightarrow x_{std}^{(i)} = \frac{x^{(i)} - \mu_x}{\sigma_x}$ 
  - Subtract mean and then divide by the standard deviation
  - Strength: Less affected by outliers

- Algorithm

1. Learn on training data
2. Transform training data
3. Transform test data



# Which Scaling Solution When?

- Scaling: puts numerical attributes onto same scale
  - Min-max scaling: shifts and rescales to range from 0 to 1
    - When bounded interval is needed
- Standardization: ensures mean is zero and standard deviation is 1
  - When model weights are initialized to 0 or small values close to 0 (makes learning easier)
  - When the algorithm is sensitive to outliers

# Group Discussion

- Why might datasets have incomplete data (i.e., missing values)? For example, think about examples in your daily lives where people collect information about you.
- Which of these algorithms are scale invariant (i.e., we do NOT need to worry about bringing features to the same scale)?
  - Linear regression
  - Decision trees
  - k-nearest neighbors

# Today's Topics

- Natural Language Processing
- Computer Vision
- Feature Representation
- Dimensionality Reduction
- Lab

# Problems with High Dimensional Data?

- What are problems of having many features for machine learning?
  - Slower training
  - Slower testing
  - Can be harder to find a good solution, due to greater risk of overfitting
  - Requires lots of memory

# Feature Selection Approaches

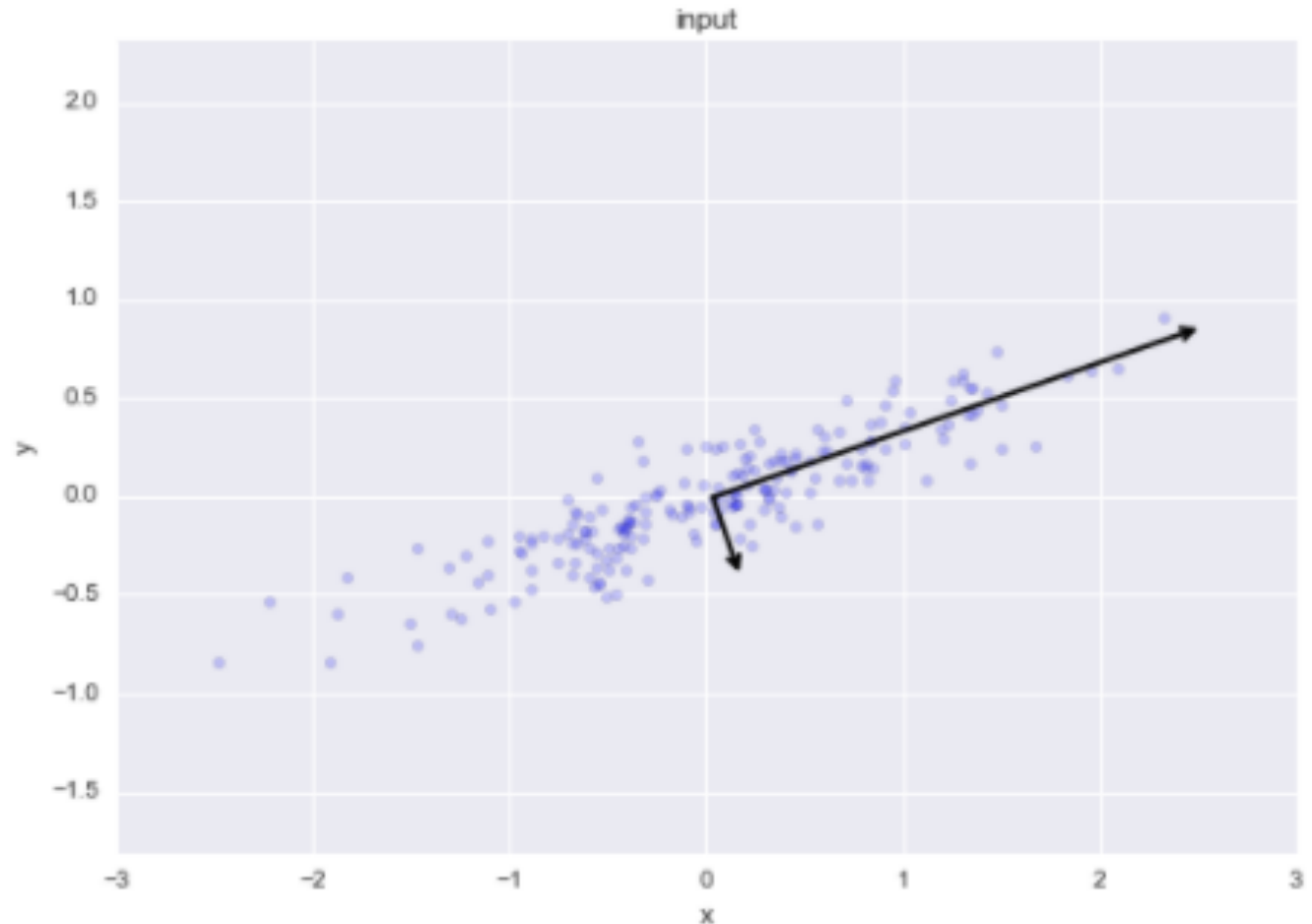
- Goal: remove irrelevant or redundant features
- Possible approaches?
  - Stepwise forward selection:
    - Iteratively add the feature among those remaining that leads to the greatest performance gain (greedy approach)
  - Stepwise backward elimination:
    - Iteratively remove the feature among those remaining that leads to the least performance loss (greedy approach)
  - Decision tree induction:
    - Use information gain when building decision trees; any features not included in the learned tree are deemed irrelevant

# Projection Approaches

- Premise:
  - Many features are almost constant
  - Many features are highly correlated; e.g., age and height; degree and job title
- Idea:
  - Training instances actually lie within (or close to) a much lower-dimensional subspace of the high-dimensional space
- Approach:
  - Capture as much information about the features in fewer dimension(s)

# Projection: PCA (Unsupervised)

- Idea: find principle axes and keep most important ones
- Vectors: *principal axes* of data
- Vector length: variance of the data described when its projected onto that axis.



# Projection: PCA (Unsupervised)

- Assumption:
  - Data is linearly separable
- Algorithm
  1. Standardize data (i.e., center data around origin)
  2. Construct covariance matrix: how random variable pairs relate to each other

$$\text{Cov}(X, Y) = \frac{\sum E((X - \mu)(Y - \nu))}{n - 1}$$

Random variables      Mean of X      Mean of Y      # items in dataset

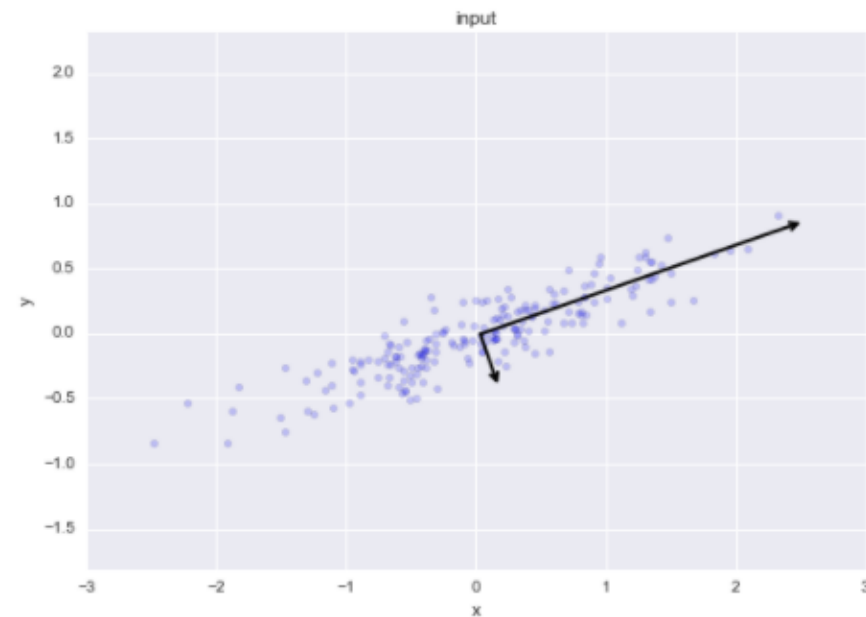
Positive when **large** values of X often occur with **large** values of Y; e.g., weight & height

Negative when **large** values of X often occur with **small** values of Y; e.g., grade and missed classes



# Projection: PCA (Unsupervised)

- Assumption:
  - Data is linearly separable
- Algorithm
  1. Standardize data (i.e., center data around origin)
  2. Construct covariance matrix
  3. Obtain eigenvalues and eigenvectors
    - Eigenvector: represents principal components (directions of maximum variance) of the covariance matrix
    - Eigenvalues: indicates corresponding magnitude of eigenvectors with larger values indicating direction of larger variance

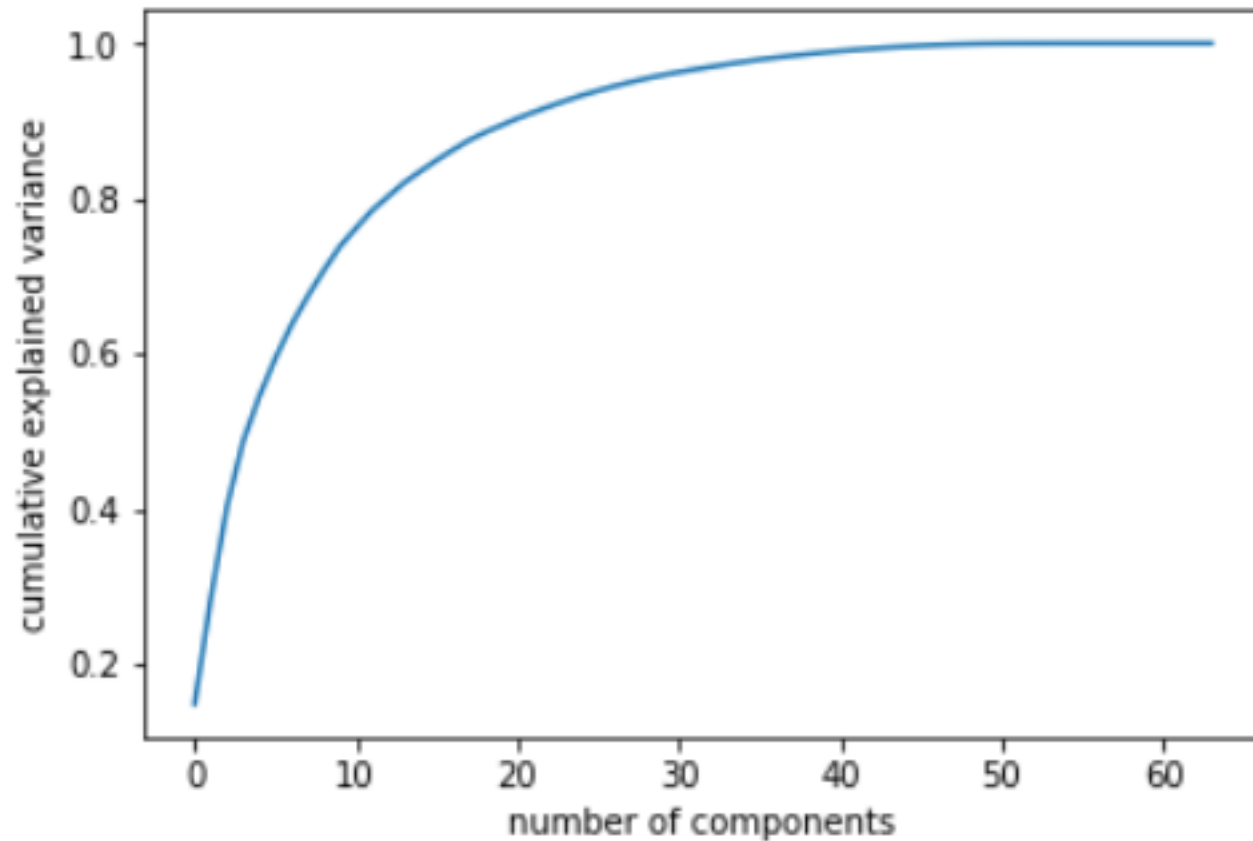
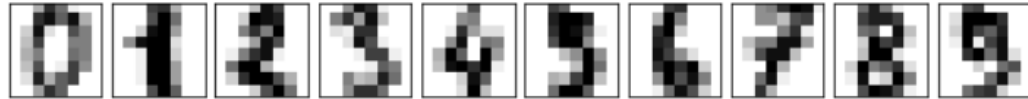


# Projection: PCA (Unsupervised)

- Assumption:
  - Data is linearly separable
- Algorithm
  1. Standardize data (i.e., center data around origin)
  2. Construct covariance matrix
  3. Obtain eigenvalues and eigenvectors
  4. Sort eigenvalues by decreasing order to rank eigenvectors

# Projection: PCA (Unsupervised)

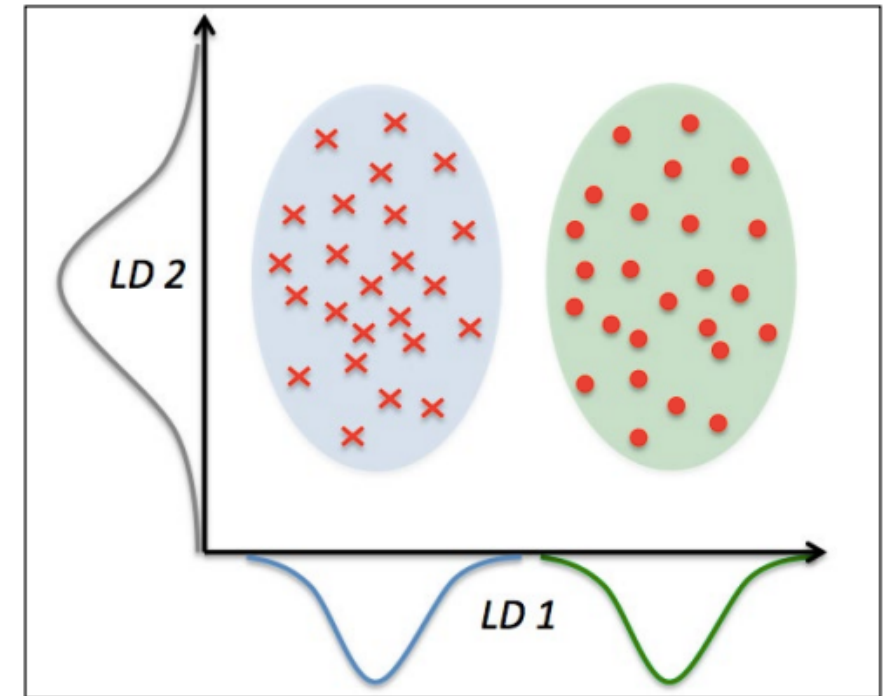
e.g., data with 64 initial values



How many principal components are needed to preserve the information in the original data?

# Projection: Linear Discriminant Analysis (Supervised); established 1936

- Assumptions:
  - Data is normally distributed
  - Data is linearly separable
  - e.g., x-axis would separate the two classes well
  - e.g., y-axis would not separate the two classes well
- Algorithm
  1. Standardize d-dimensional dataset
  2. For each class, compute d-dimensional mean vector
  3. Construct between-class scatter matrix and the within-class scatter matrix
  4. Compute eigenvectors and corresponding eigenvalues
  5. Sort eigenvalues by decreasing the order to rank the corresponding eigenvectors
  6. Choose k eigenvectors that correspond to the k largest eigenvalues
  7. Project samples onto the new feature space



# Projection: Manifolds

- Manifold intuition:
  - e.g., Imagine a sheet of paper which is a 2-d object/manifold living/embedded in a 3-d world/space
  - Rotating, bending, or crumpling the paper does not change that it is 2d but it does mean that the embedding in 3d space is no longer linear
  - Algorithms seek to learn about the fundamental 2d nature of the paper even as it is contorted to fill the 3d space
- Algorithms:
  - Model the *manifold* on which the training instances lie; i.e., make an assumption or manifold hypothesis that most real-world high-dimensional datasets lie close to a much lower-dimensional manifold
  - e.g., Locally Linear Embedding

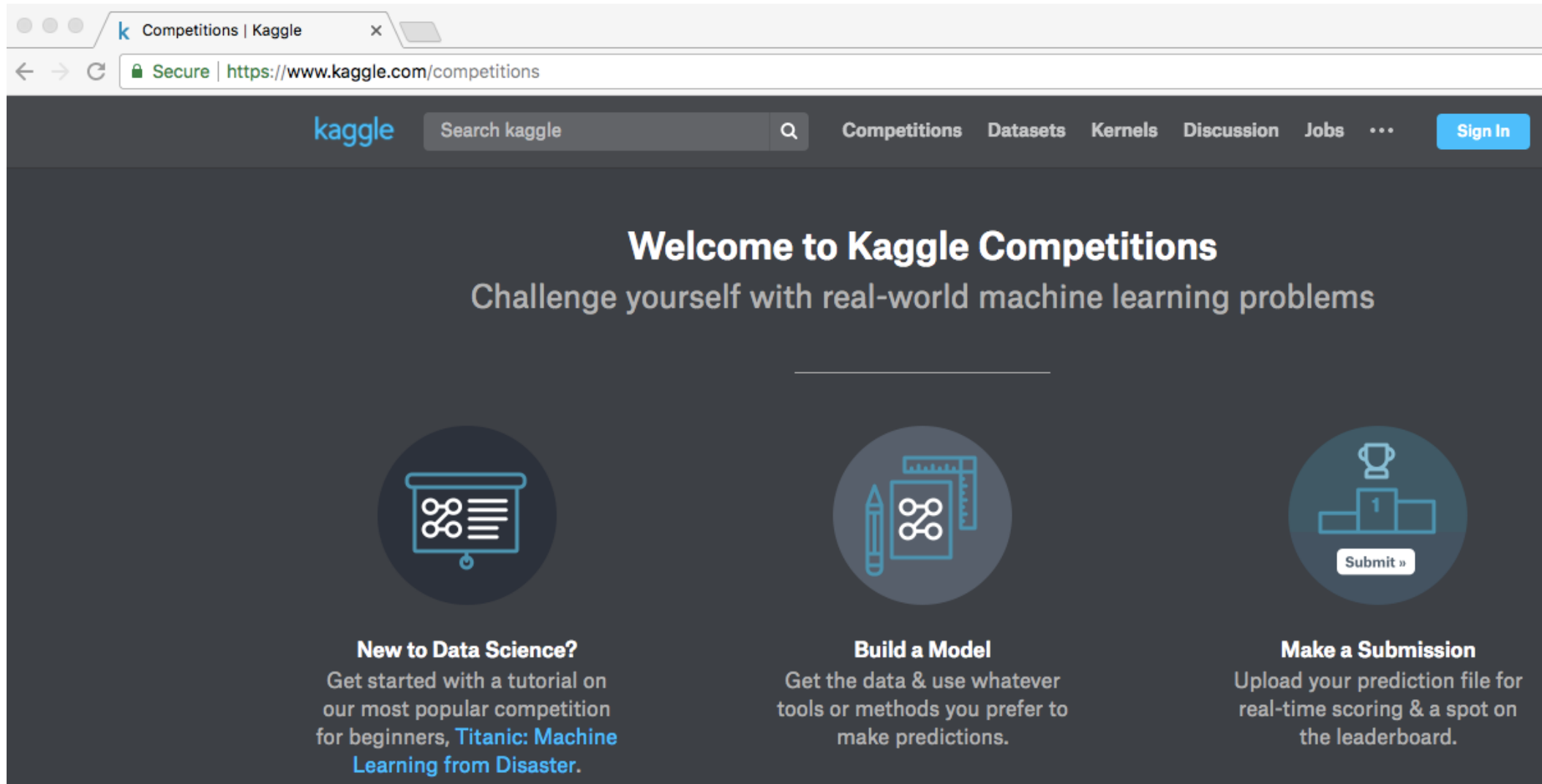
# Why Use Data Reduction?

- Can lead to improved machine learning algorithm performance
- Visualization
- Data compression
- Noise removal

# Today's Topics

- Natural Language Processing
- Computer Vision
- Feature Representation
- Dimensionality Reduction
- **Lab**

# Kaggle: Large-Scale Datasets + World-Wide Challenges Inspire Technological Innovation



The image shows a screenshot of a web browser displaying the Kaggle Competitions page. The browser's address bar shows the URL <https://www.kaggle.com/competitions>. The page features a dark blue header with the Kaggle logo, a search bar, and navigation links for Competitions, Datasets, Kernels, Discussion, and Jobs. A 'Sign In' button is located in the top right corner. The main content area has a dark background and features the heading 'Welcome to Kaggle Competitions' followed by the subtext 'Challenge yourself with real-world machine learning problems'. Below this, there are three circular icons representing different actions: a presentation board for 'New to Data Science?', a pencil and model for 'Build a Model', and a trophy for 'Make a Submission'. Each icon is accompanied by a title and a brief description of the action.

Competitions | Kaggle

Secure | <https://www.kaggle.com/competitions>

kaggle Search kaggle

Competitions Datasets Kernels Discussion Jobs ... Sign In

## Welcome to Kaggle Competitions

Challenge yourself with real-world machine learning problems

**New to Data Science?**  
Get started with a tutorial on our most popular competition for beginners, [Titanic: Machine Learning from Disaster](#).

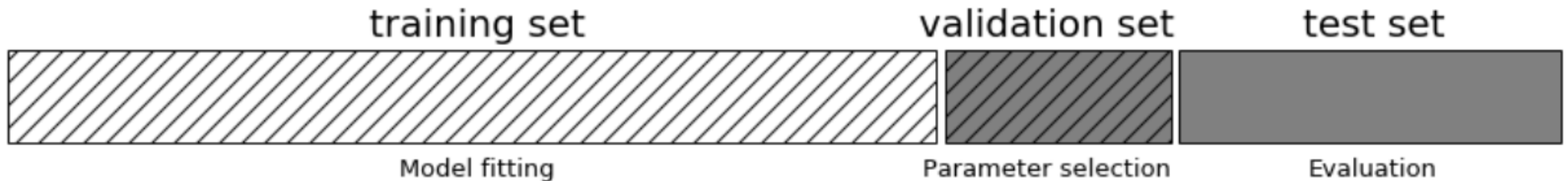
**Build a Model**  
Get the data & use whatever tools or methods you prefer to make predictions.

**Make a Submission**  
Upload your prediction file for real-time scoring & a spot on the leaderboard.



# What Challenges Often Have in Common:

1. Publicly-shared train (and validation) dataset with “ground truth” labels
2. Publicly-shared test dataset (“ground truth” labels are hidden)
3. Metrics for evaluating algorithm-generated results on the test set



# Why Have Challenges?

- Provide “fair” comparison between algorithms
- Create a community around a shared goal

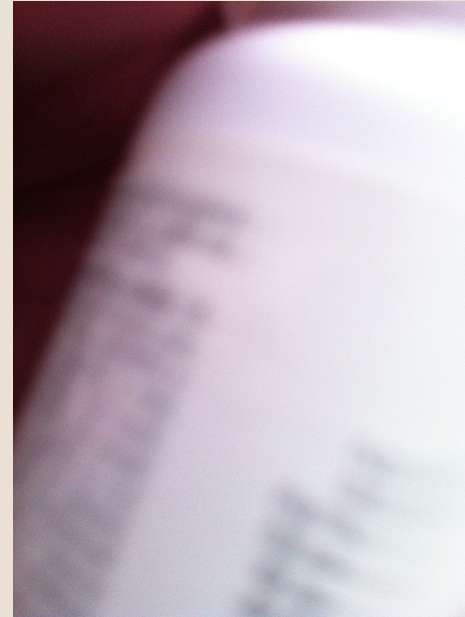
# Task: Answer Blind People's Visual Questions



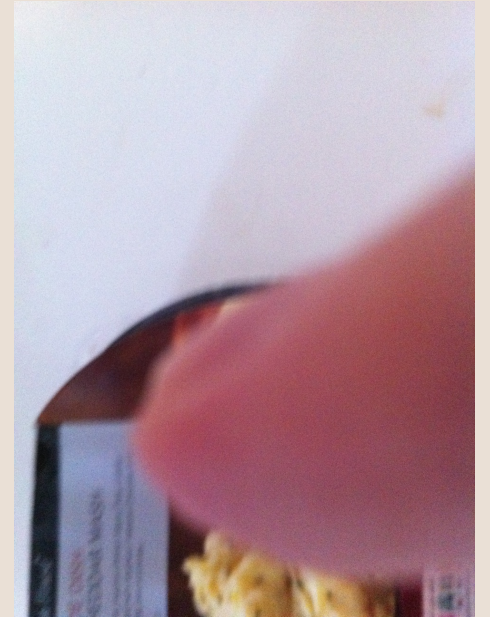
Is this shirt clean or dirty?



Hi there can you please tell me what flavor this is?

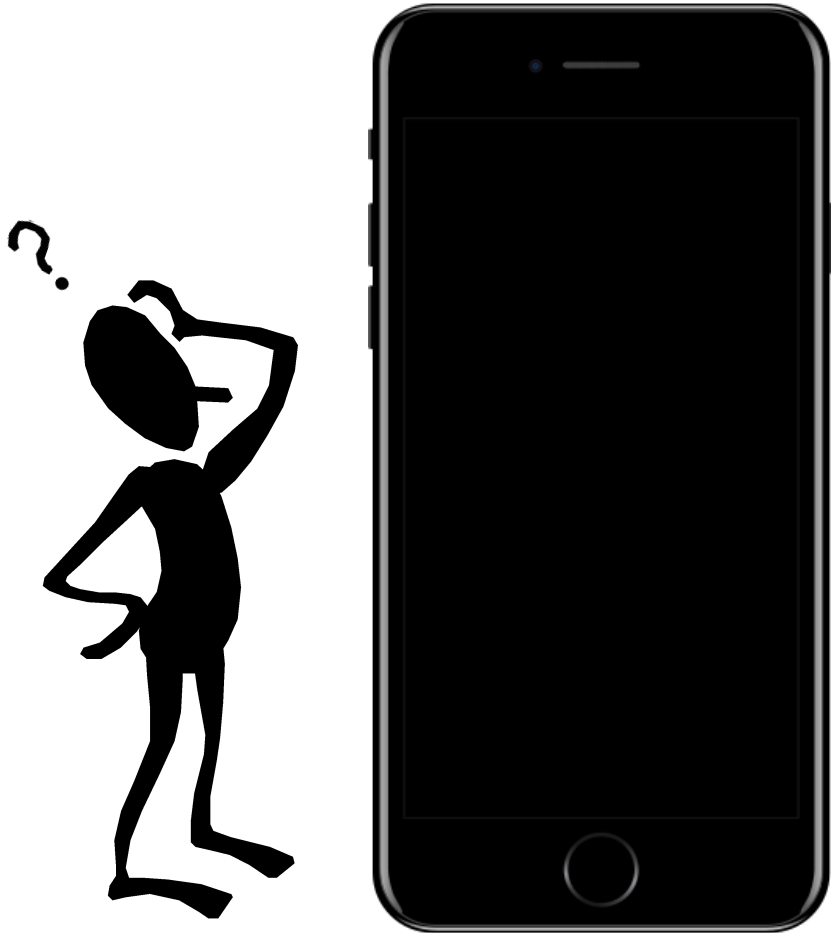


What type of pills are these?

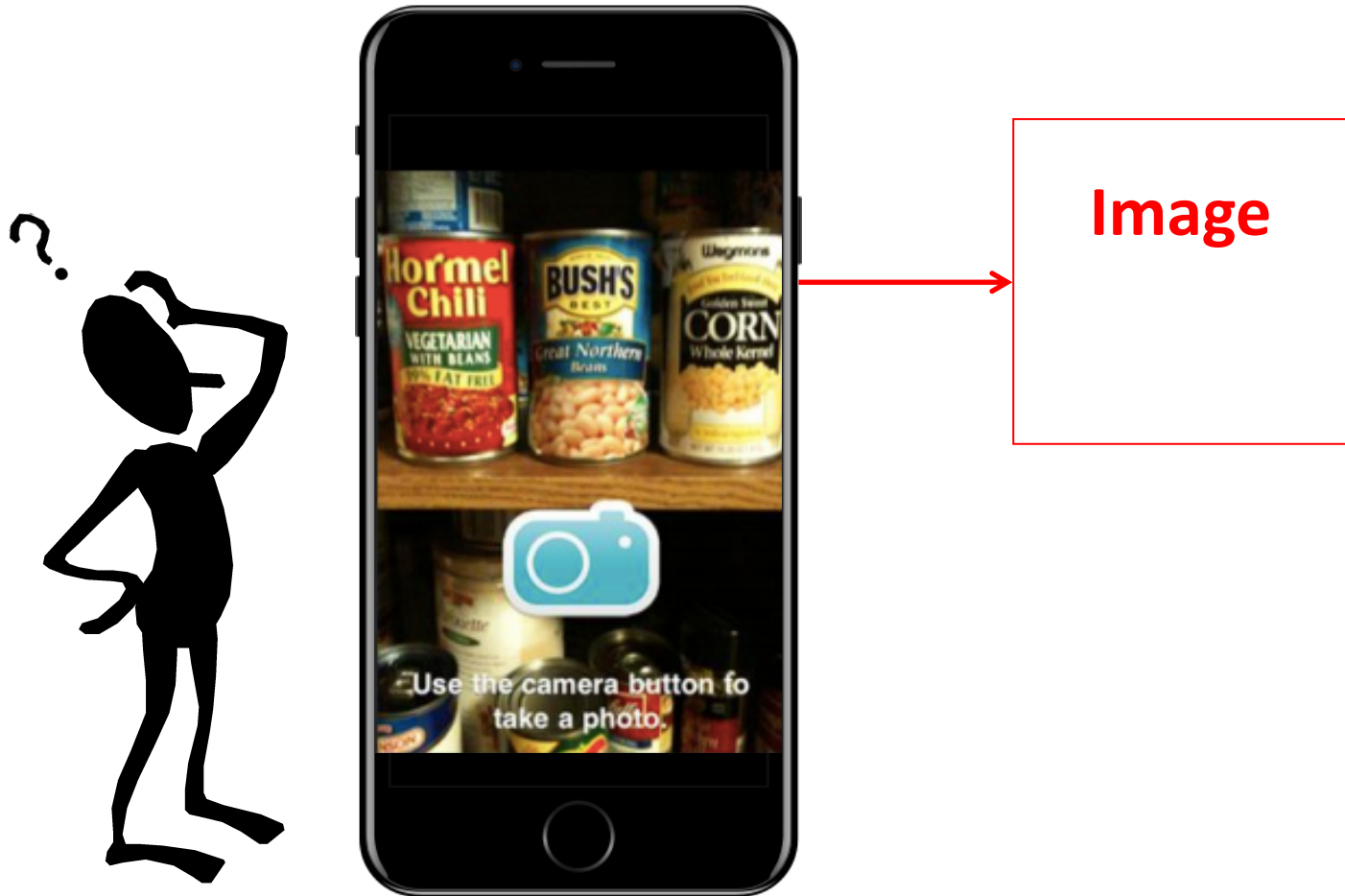


What is this?

# Motivation: VizWiz Mobile Phone Application



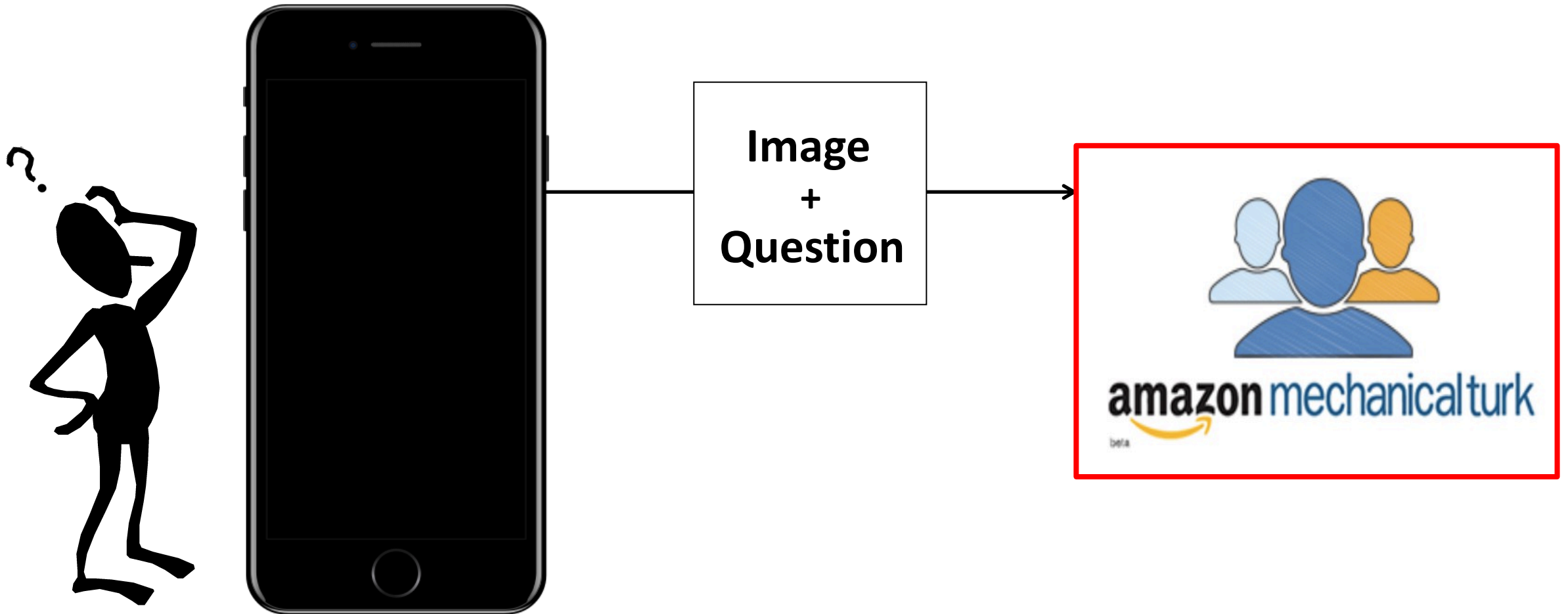
# Motivation: VizWiz Mobile Phone Application



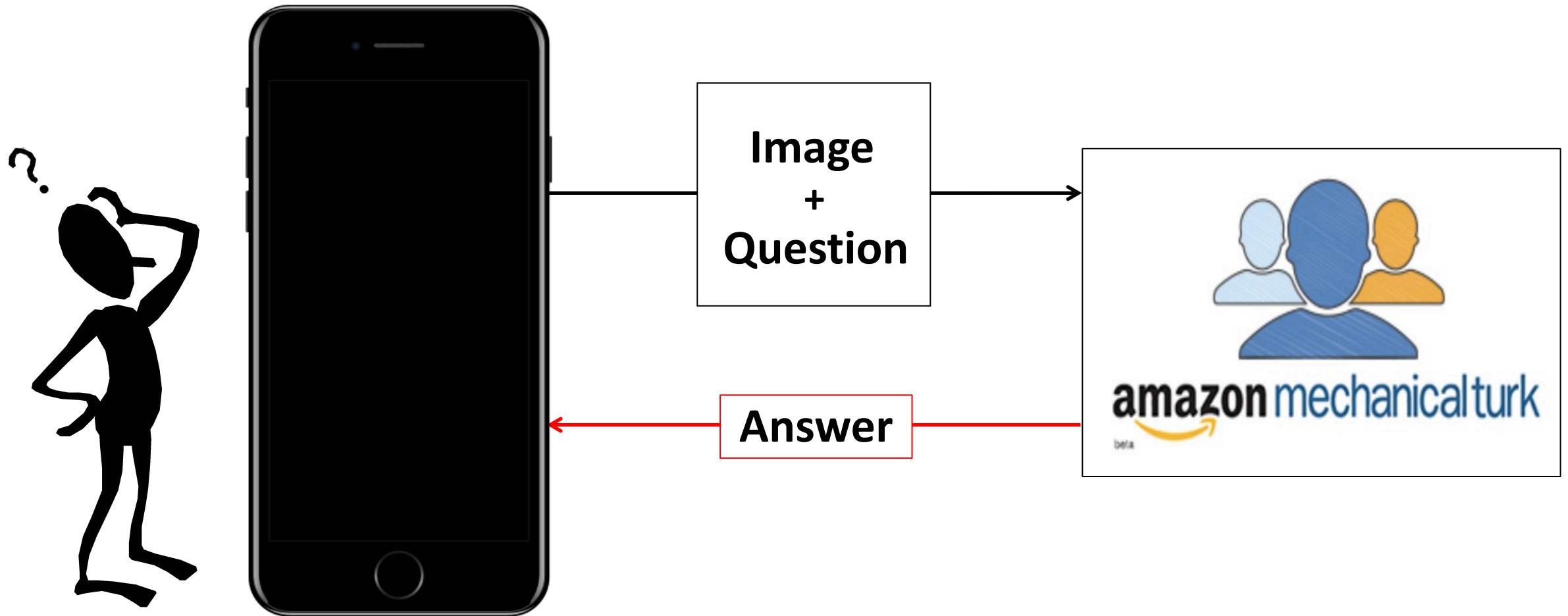
# Motivation: VizWiz Mobile Phone Application



# Motivation: VizWiz Mobile Phone Application

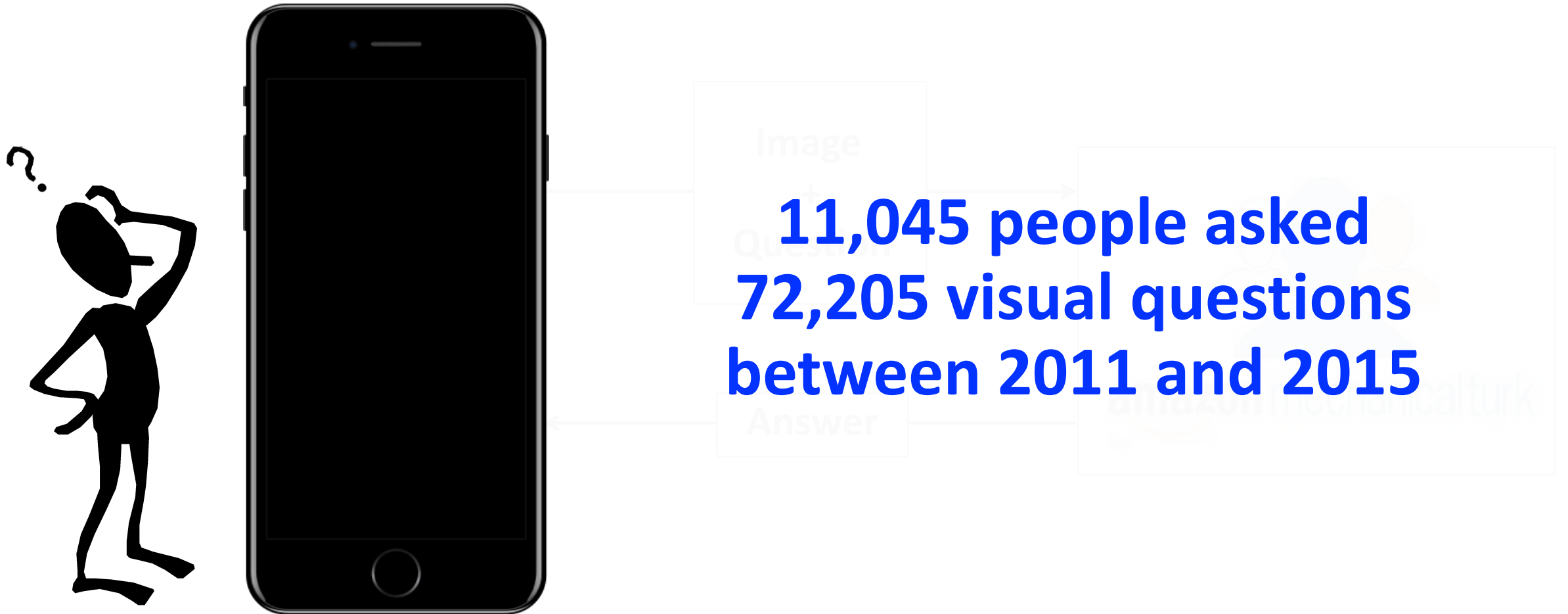


# Motivation: VizWiz Mobile Phone Application





# Motivation: VizWiz Mobile Phone Application



# Your Lab Assignment Task: Predict from Visual Question Whether It Can Be Answered



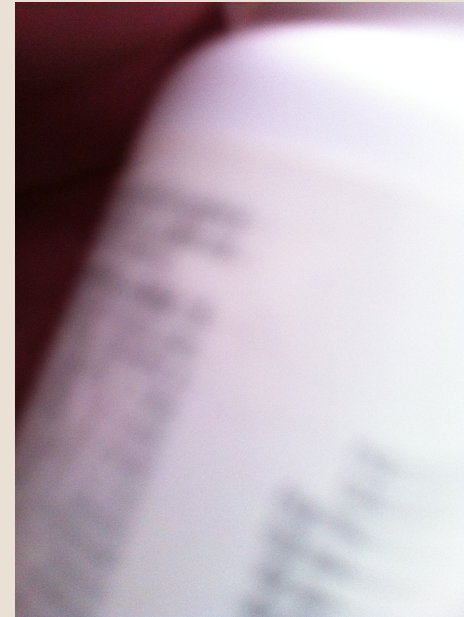
Is this shirt clean or dirty?

**answerable**



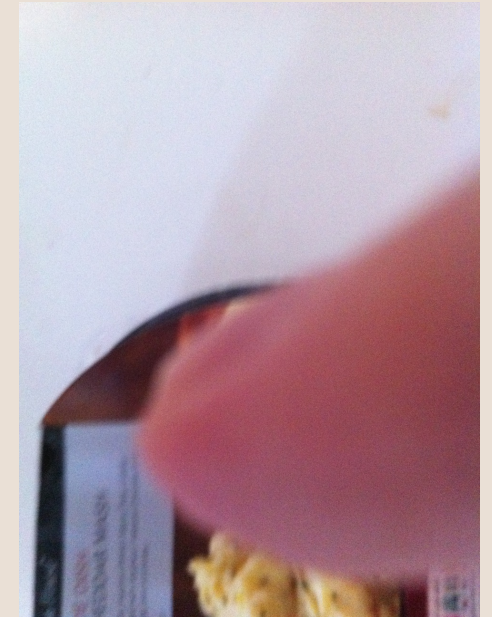
Hi there can you please tell me what flavor this is?

**answerable**



What type of pills are these?

**unanswerable**



What is this?

**unanswerable**