# Introduction to Crowdsourcing for Computer Vision

#### Danna Gurari

The University of Texas at Austin Fall 2019



https://www.ischool.utexas.edu/~dannag/Courses/CrowdsourcingForCV/CourseContent.html

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#### Today's Topics

- Class logistics
- Computer vision: past, present, & future
- Computer vision: what makes it hard?
- Introduction to crowdsourcing for computer vision
- Lab: web page creation

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#### Introductions

Instructor: Danna Gurari

Danna: pronounced like "Donna" Gurari: rhymes with Ferrari Pronouns: she/her/hers



Interdisciplinary class:

- introduce yourself
- share about your career aspirations

Q&A: "Do I have the appropriate pre-requisites/background?"

- Yes. There are no pre-requisites.
- You will be expected to further develop skills we cover in class on your own; e.g.,
  - Programming; e.g., html, css, javascript, command line tools

#### Q&A: ""What are required textbooks?"

#### None.

#### We will read research papers and online tutorials.

## Class Logistics & Overview

<ul> <li>Grading:</li> </ul>		% of Final Class Grade
	<b>Class</b> Participation	5%
	<b>Reading Assignments</b>	25%
	Lab Assignments	30%
	Final Project	40%

- Website
  - <u>https://www.ischool.utexas.edu/~dannag/Courses/CrowdsourcingForCV/</u>
- Objectives, schedule, assignments, and policies
  - <u>https://www.ischool.utexas.edu/~dannag/Courses/CrowdsourcingForCV/Syllabus/Syllabus.pdf</u>

#### **Class Format**

- First half = lecture & group discussions
- Break
- Second half = hands-on lab session

#### Congratulations!

• By taking this class, you receive a gift of:







• Thanks to: Microsoft Azure

#### What is My "Why" for Teaching You...

#### WHAT?

Crowdsourcing for Computer Vision

#### HOW?

By empowering you to become an expert in one of my passions

#### WHY?

To guide and witness you discover more about your potential and your

passions

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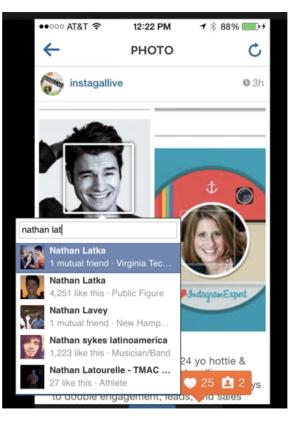
#### What is Computer Vision?

#### Algorithms that allow computers to "see"

#### Modern Examples of Computer Vision



e.g., self-driving vehicle on Mars



e.g., recognizing people



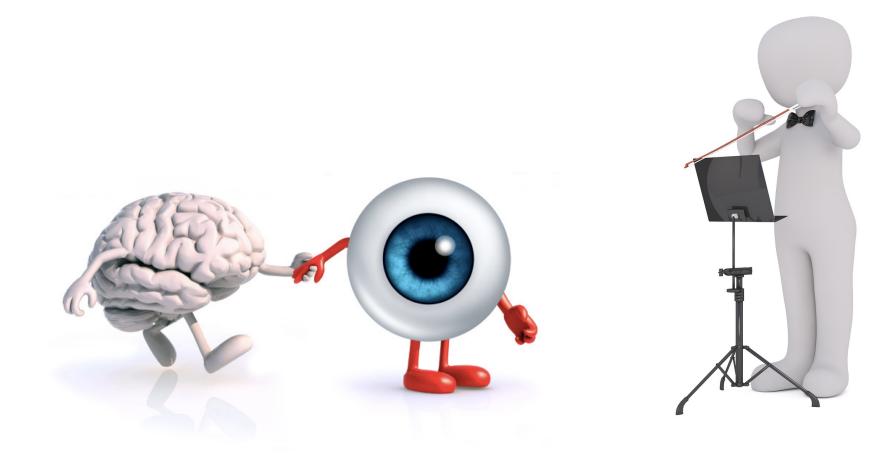
e.g., shopping without a cashier

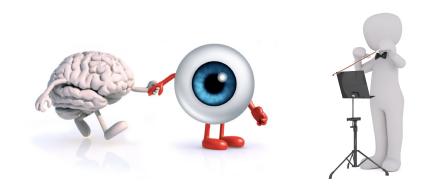
#### Modern Examples of Computer Vision

With > 85% of internet data in the form of images and videos, there are many opportunities for computer vision applications!

https://sevenshinestudios.wordpress.com/computer-vision-and-deep-learning/

• Emulate ingredients that power human sight: brain, eyes, & conductor

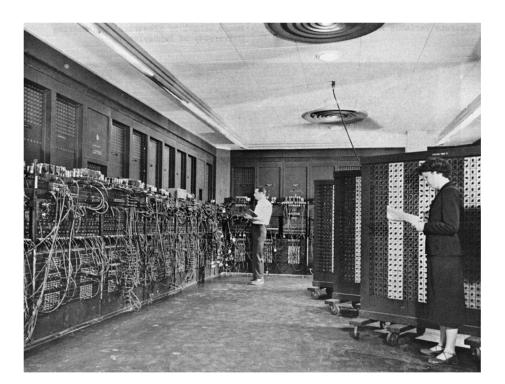




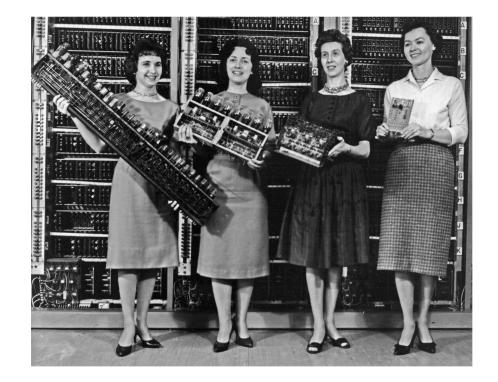
1945



1945



ENIAC (Electronic Numerical Integrator and Computer ) created during World War II

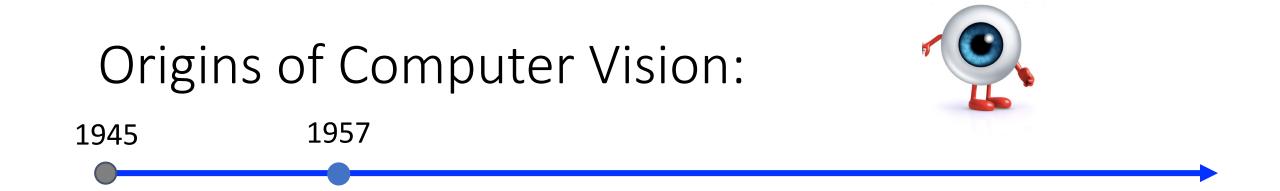


First programmers

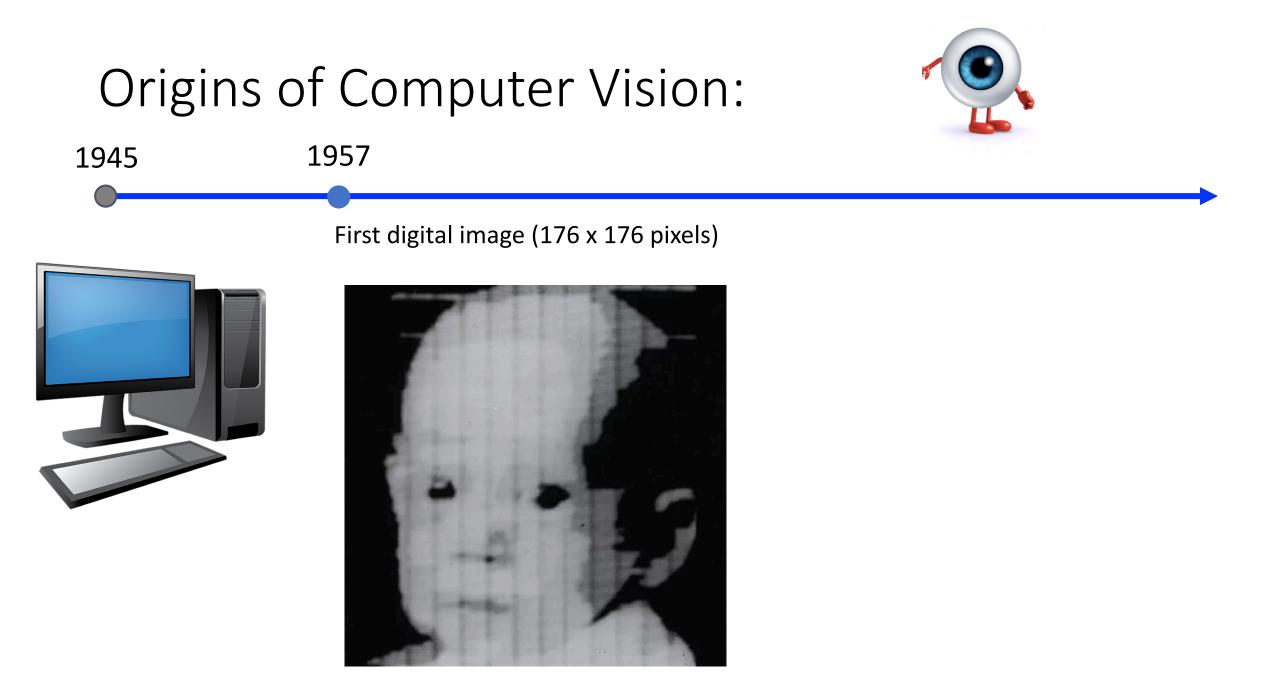


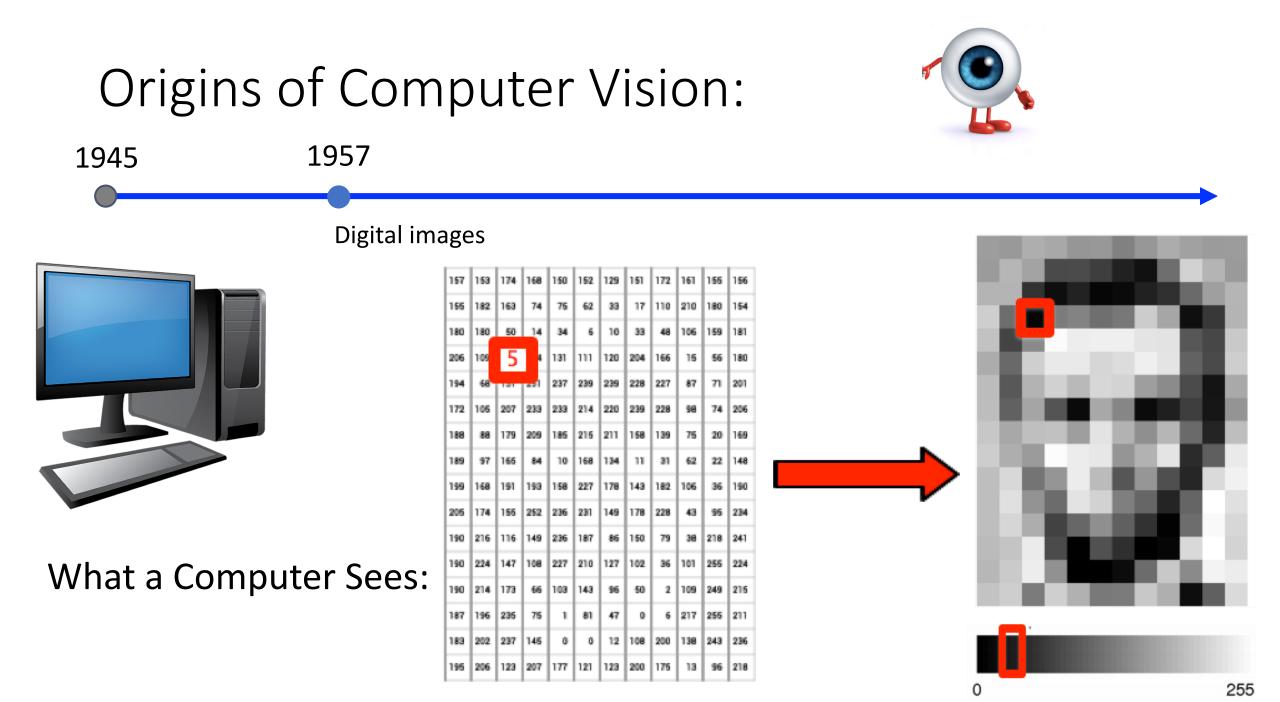
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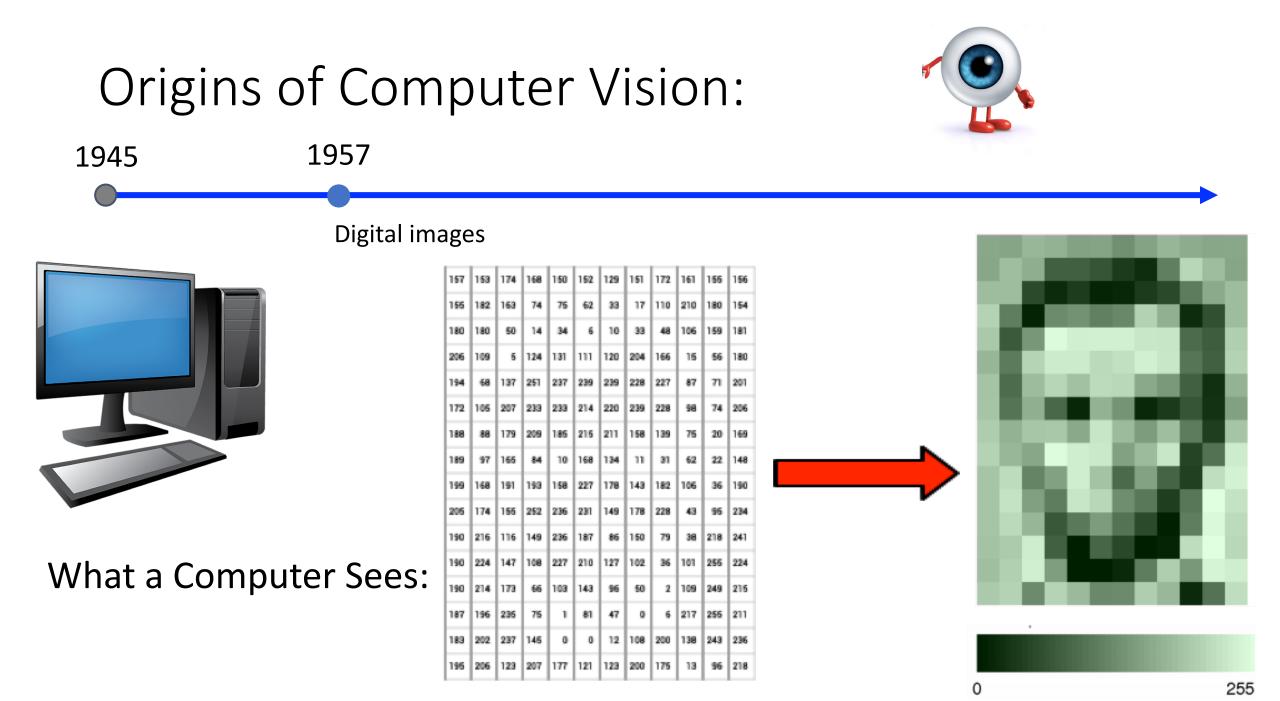


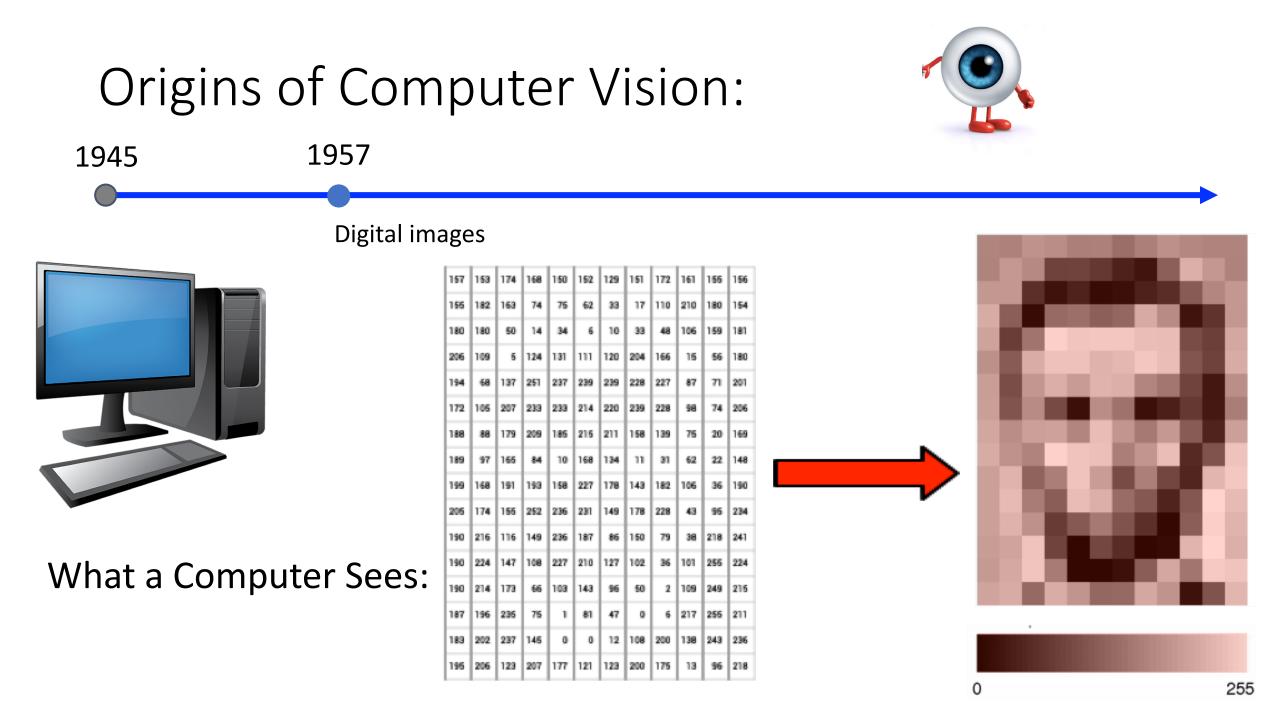


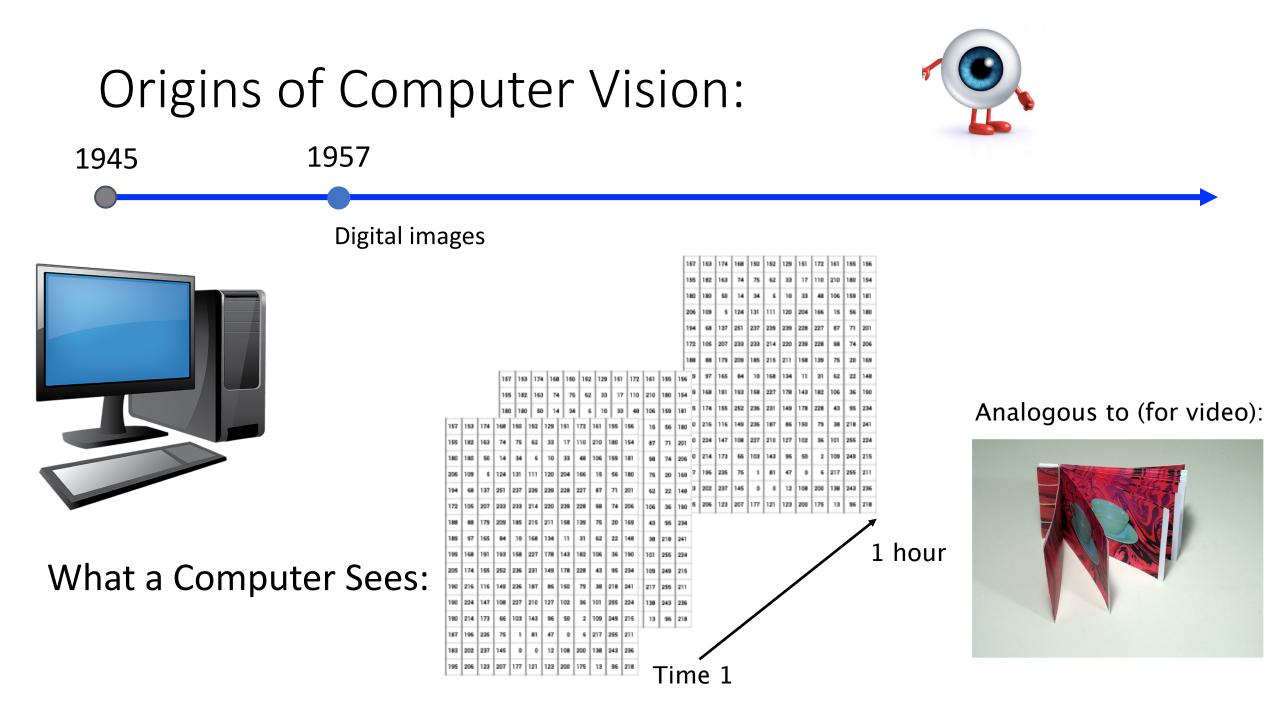


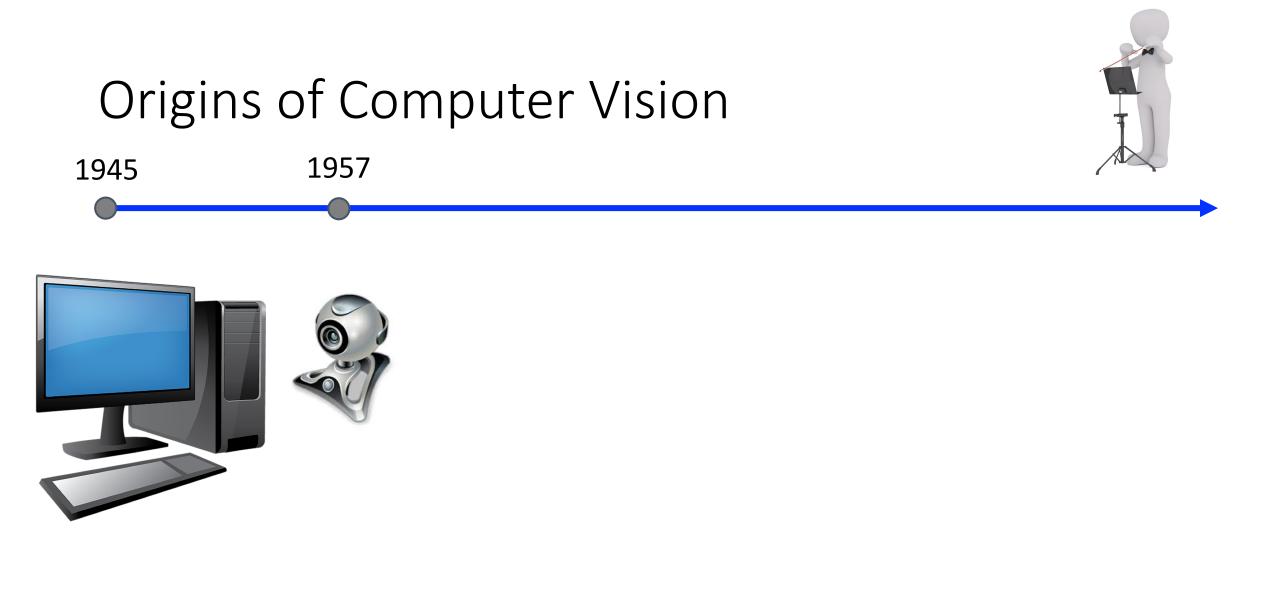


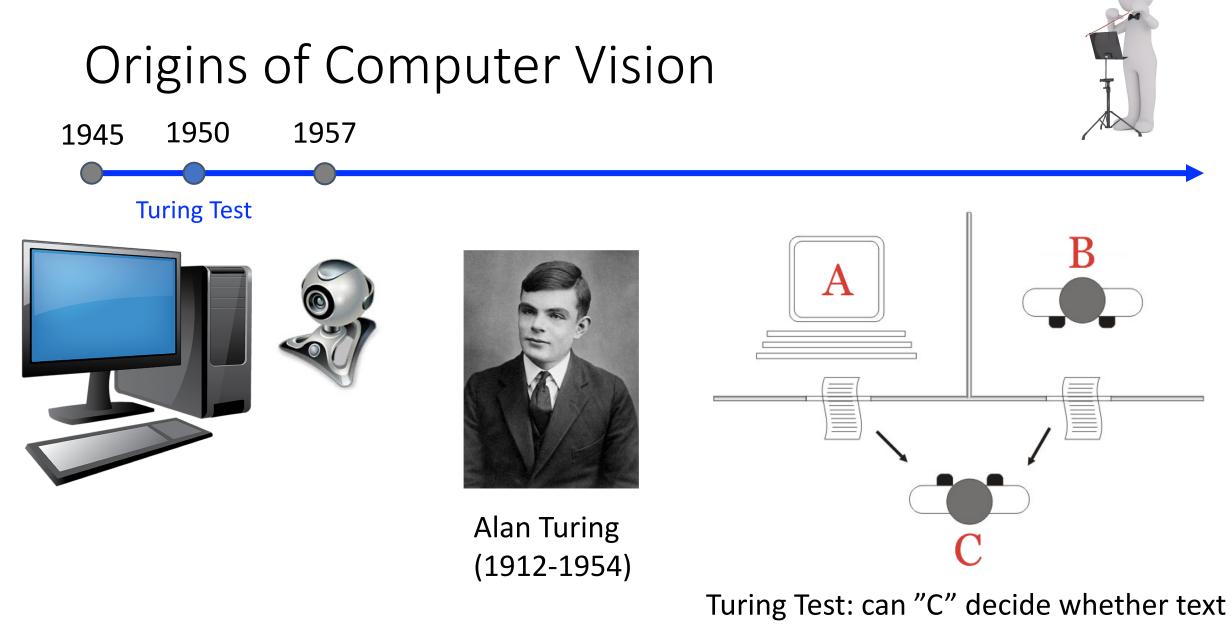












responses come from a machine or human

1945 1950 1956

Turing Test Al Birth





IN THIS BUILDING DURING THE SUMMER OF 1956

JOHN McCARTHY (DARTMOUTH COLLEGE), MARVIN L. MINSKY (MIT) NATHANIEL ROCHESTER (IBM), AND CLAUDE SHANNON (BELL LABORATORIES) CONDUCTED

THE DARTMOUTH SUMMER RESEARCH PROJECT ON ARTIFICIAL INTELLIGENCE

FIRST USE OF THE TERM "ARTIFICIAL INTELLIGENCE"

FOUNDING OF ARTIFICIAL INTELLIGENCE AS A RESEARCH DISCIPLINE

"To proceed on the basis of the conjecture that every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it."

> IN COMMEMORATION OF THE PROJECT'S 50th ANNIVERSARY JULY 13, 2006



1945 1950 1956

Turing Test Al Birth



**Workshop Proposal**: "... We propose that a 2 month, 10 man study of artificial intelligence be carried out during the summer of 1956 at Dartmouth College in <u>Hanover, New Hampshire</u>. The study is to proceed on the basis of the conjecture that every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it. An attempt will be made to find how to make machines use language, form abstractions and concepts, solve kinds of problems now reserved for humans, and improve themselves. We think that a significant advance can be made in one or more of these problems if a carefully selected group of scientists work on it together for a summer…"



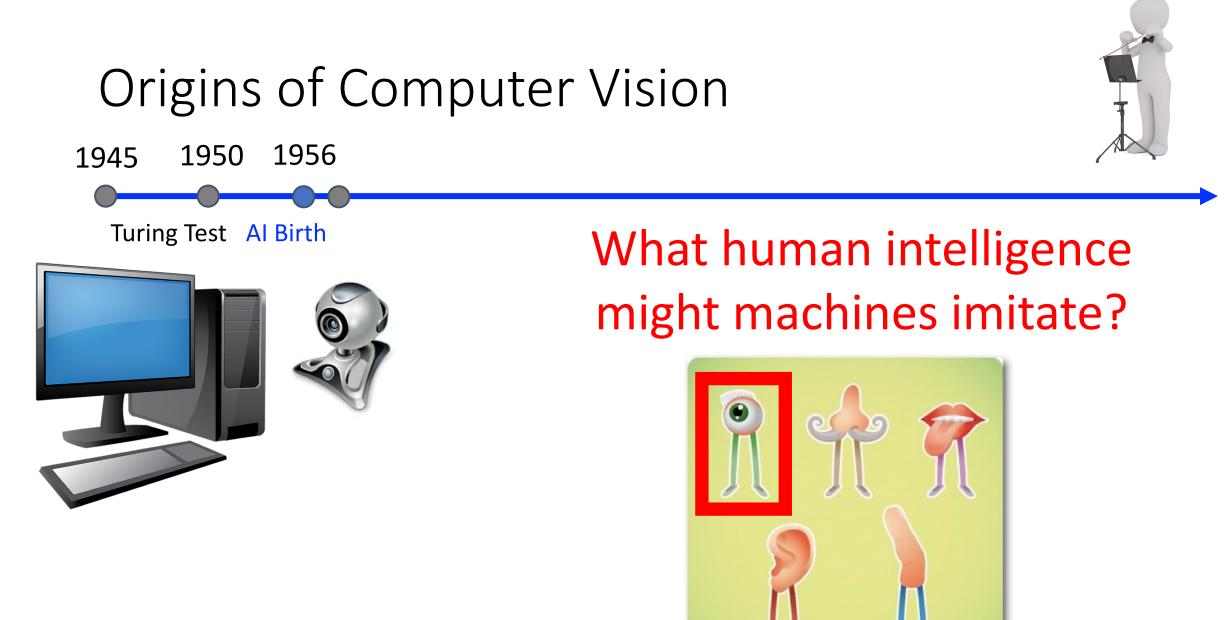


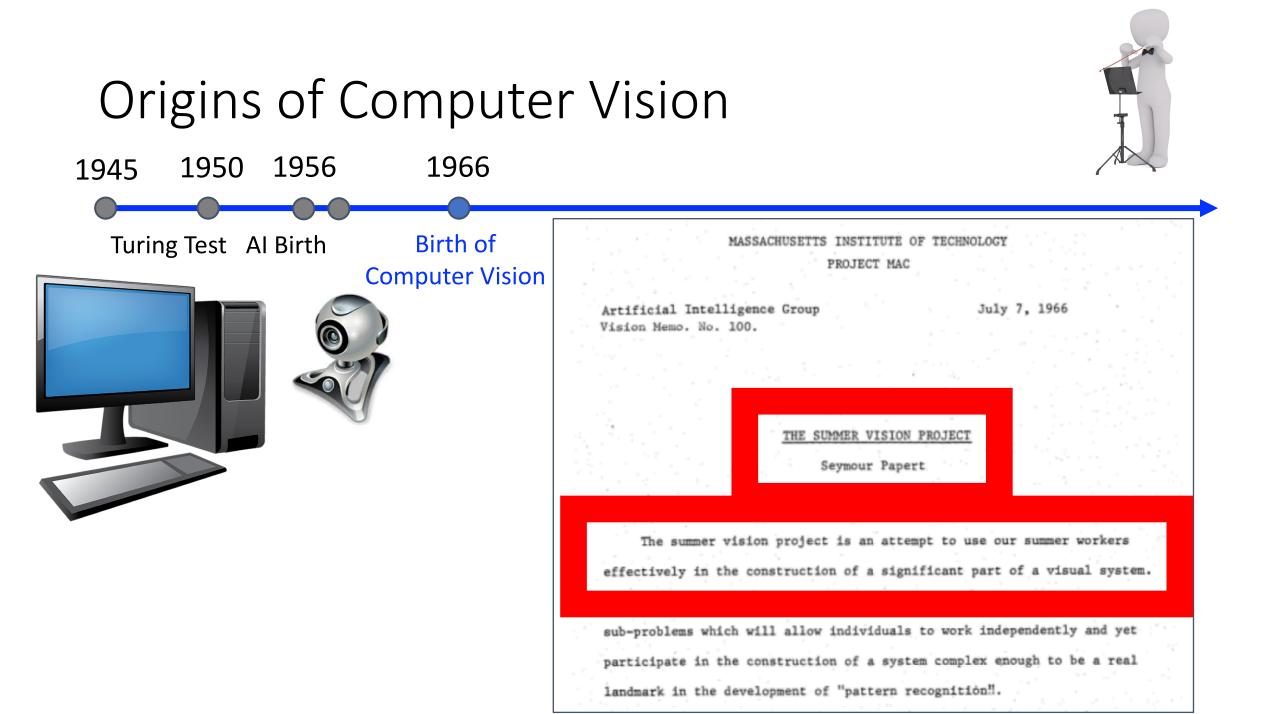
1945 1950 1956

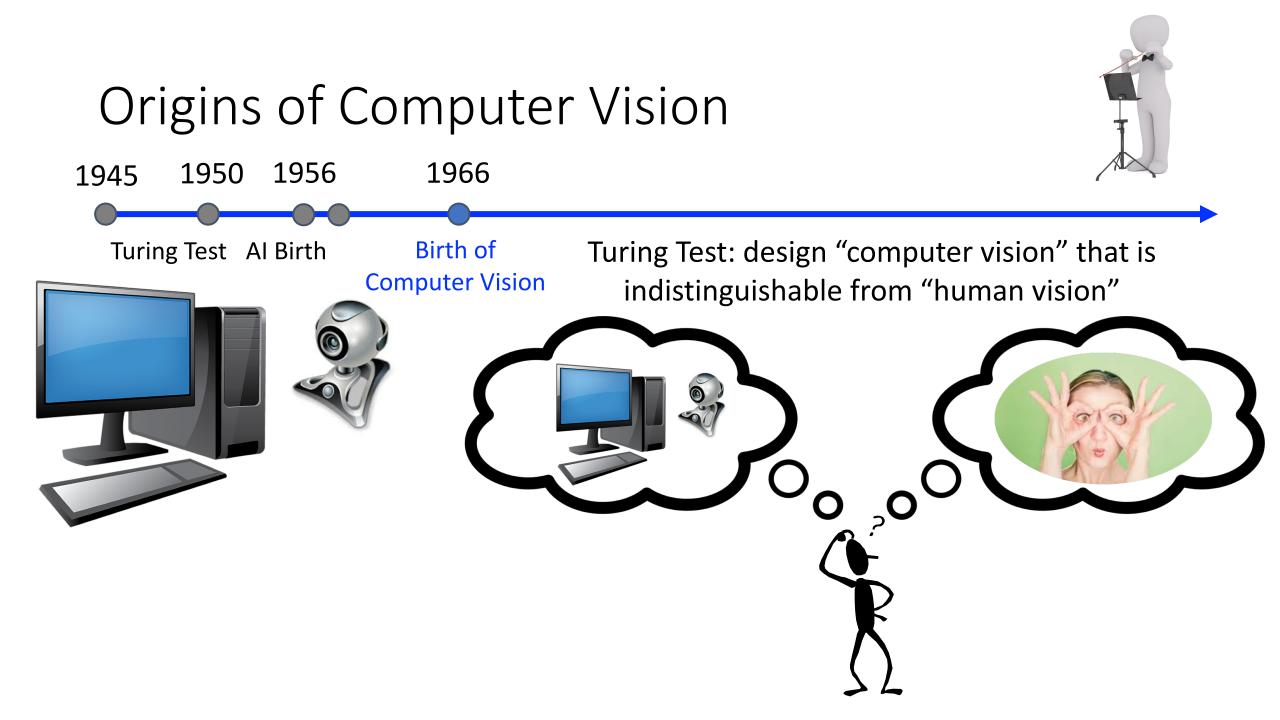
Turing Test Al Birth

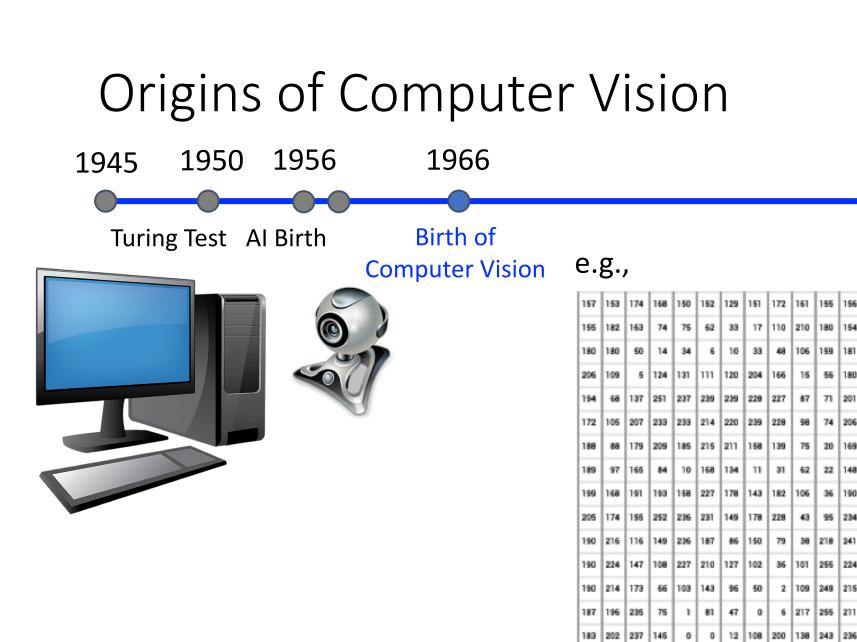


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What is this?

- A picture of a person

#### Could you describe this person?

- Long face

180 154

56

71 201

74 206

20 169

22 148

36 190

96 234

255 224

255 211

13 96 218

38 218 241

2 109 249 216

181

48 106 159

31 62

79

36 101

195 206 123 207 177 121 123 200 175

6 217

15

87

98

75

43

- Angular jaw
- Has a beard

Who is this person?

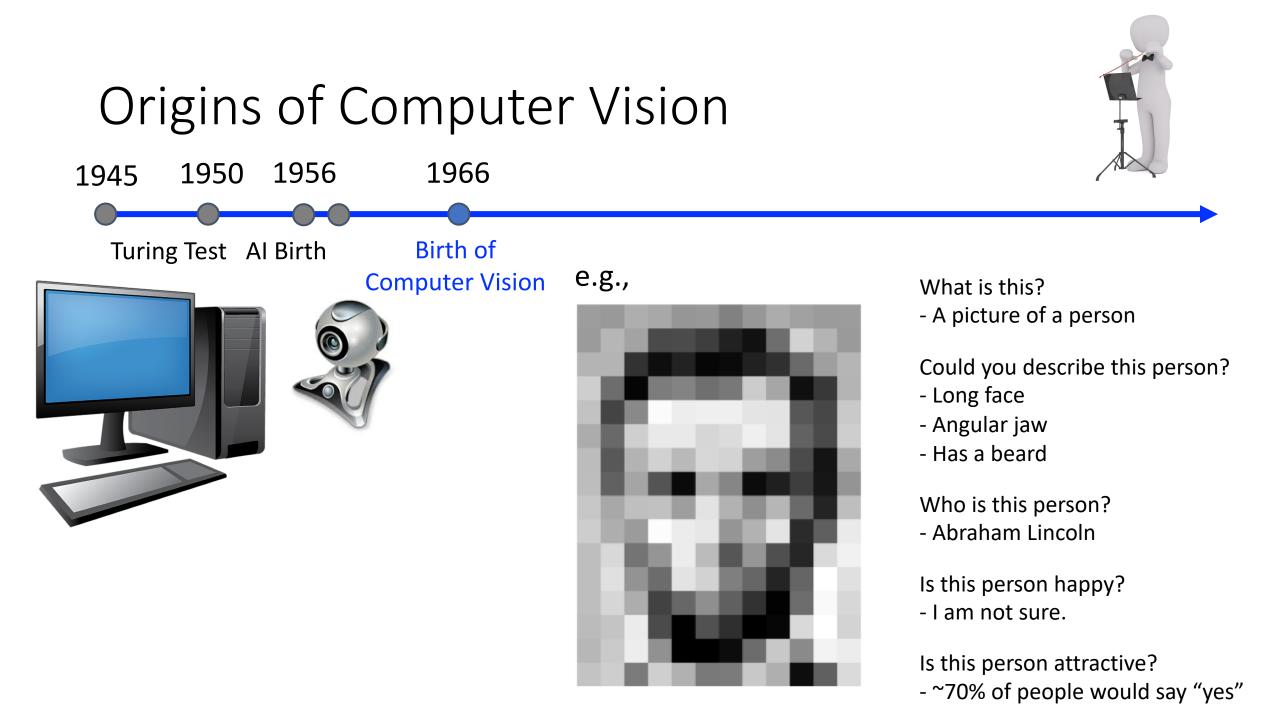
- Abraham Lincoln

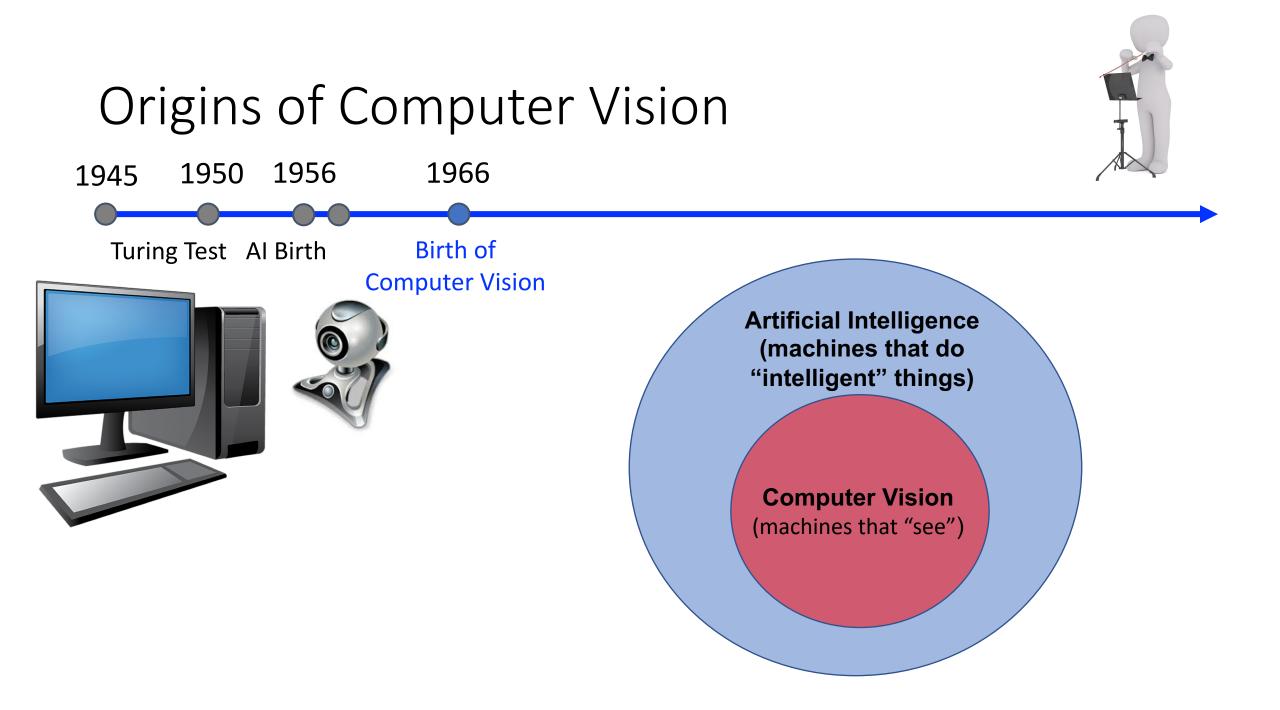
Is this person happy?

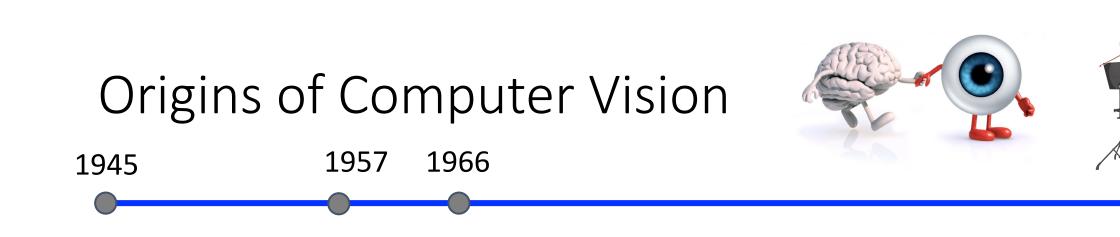
- I am not sure.

Is this person attractive?

- ~70% of people would say "yes"



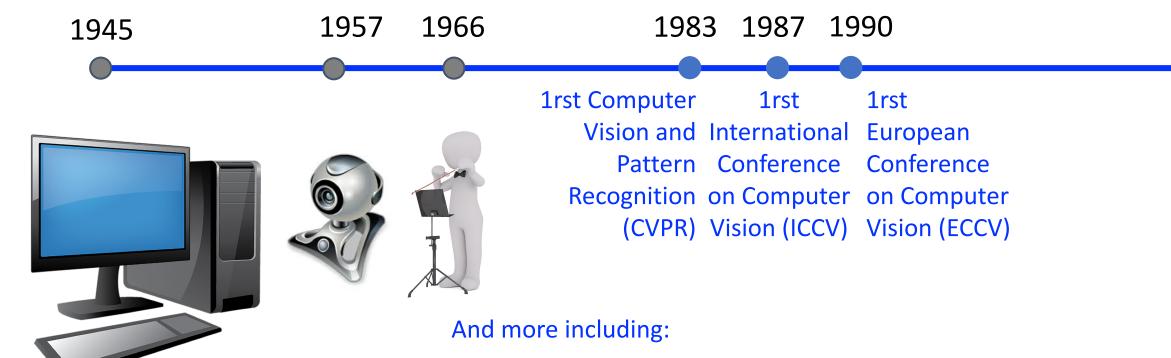






Brain, eyes, & conductor needed to emulate human sight were born over ~20 years!

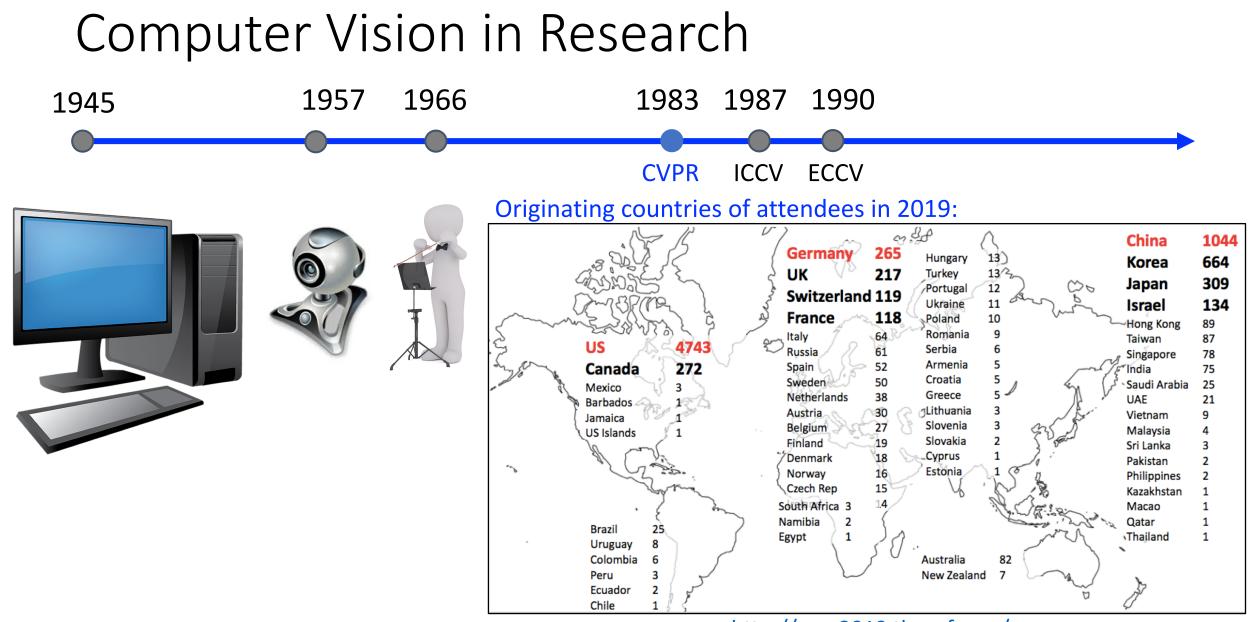
### Computer Vision in Research



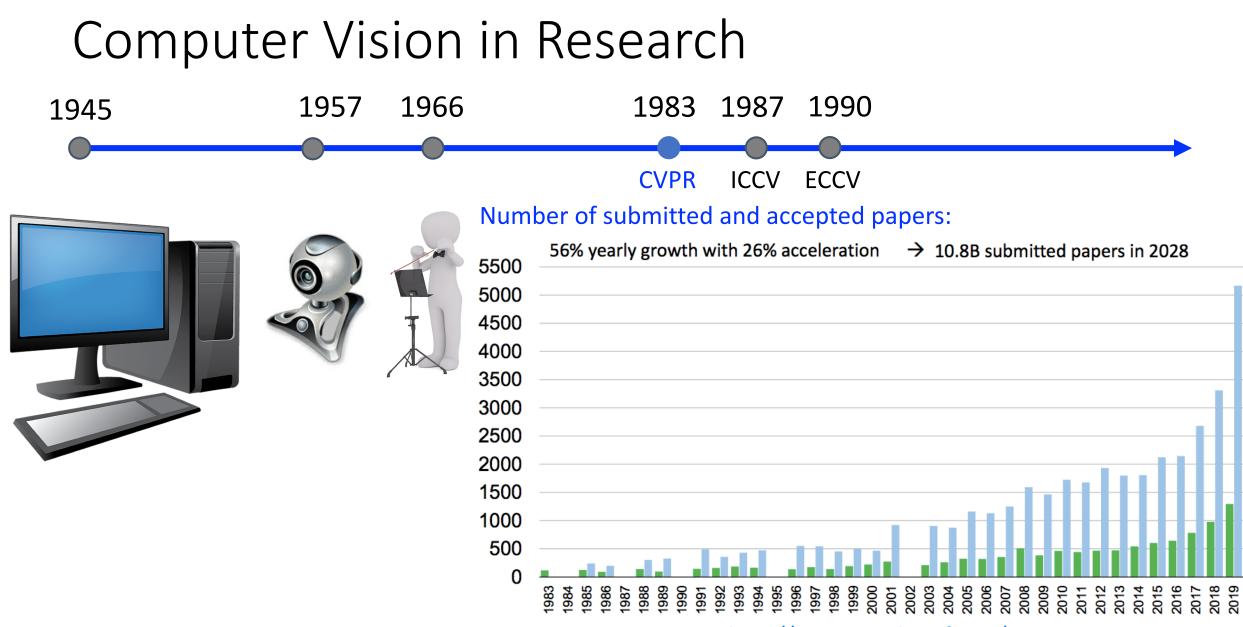
- Asian Conference on Computer Vision (ACCV)
- British Machine Vision Conference (BMVC)
- Winter conference on Applications in Computer Vision (WACV)
- Medical Image Computing and Computer-Assisted Intervention (MICCAI)
- Conference on Automatic Face and Gesture Recognition (IEEE FG)

#### **Computer Vision in Research** 1983 1987 1990 ICCV ECCV **CVPR** Number of attendees: 2010 2011 2012 2013 2014 2015 2015 2015 2016 2018 2019

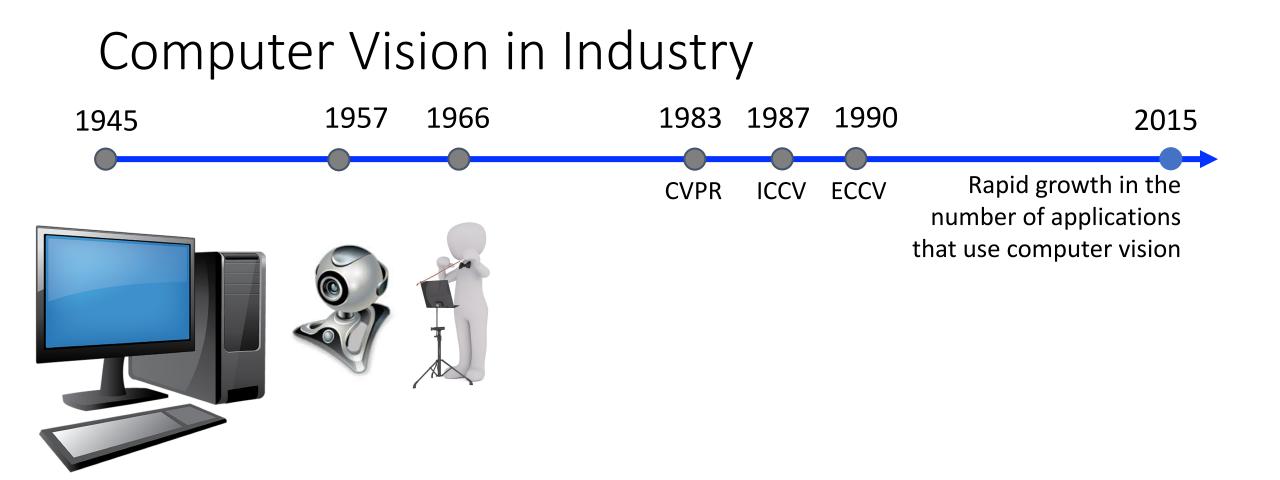
http://cvpr2019.thecvf.com/



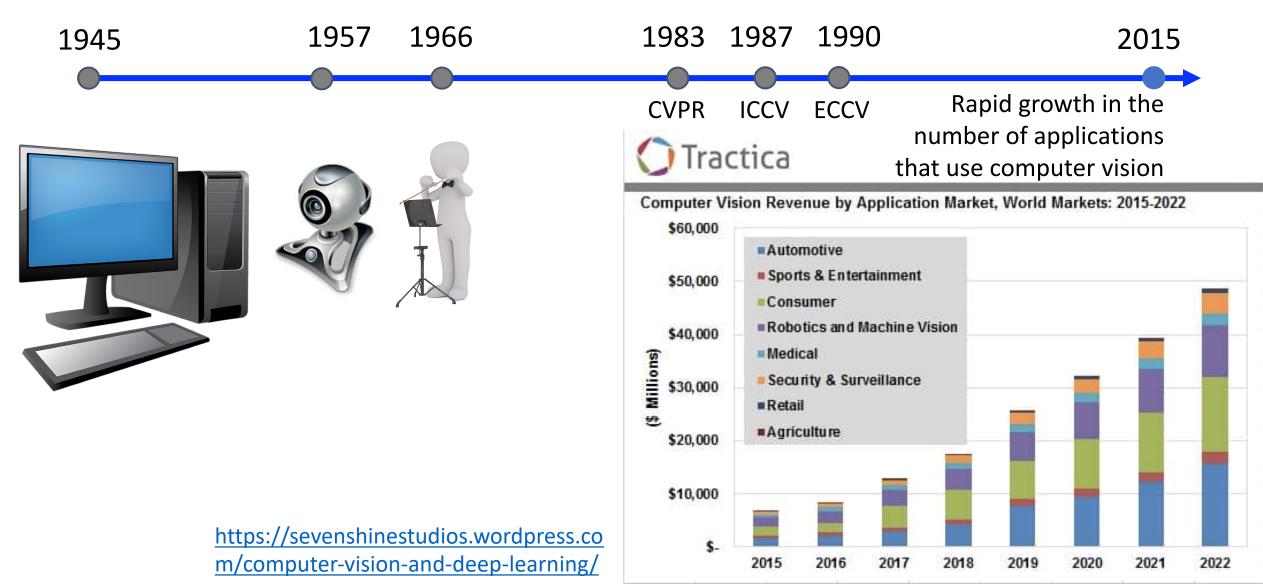
http://cvpr2019.thecvf.com/



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### **Computer Vision in Industry**

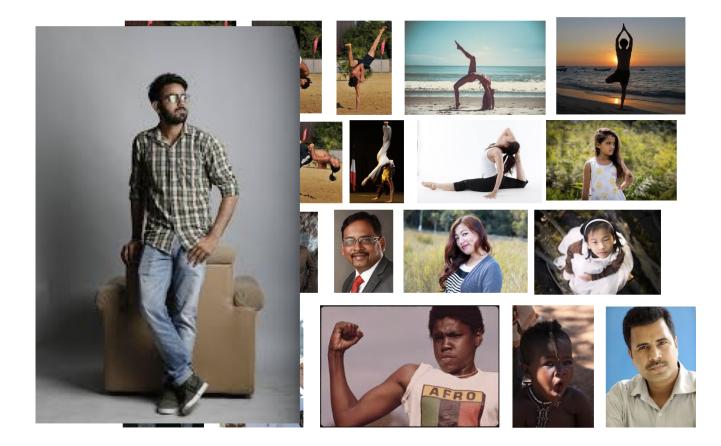


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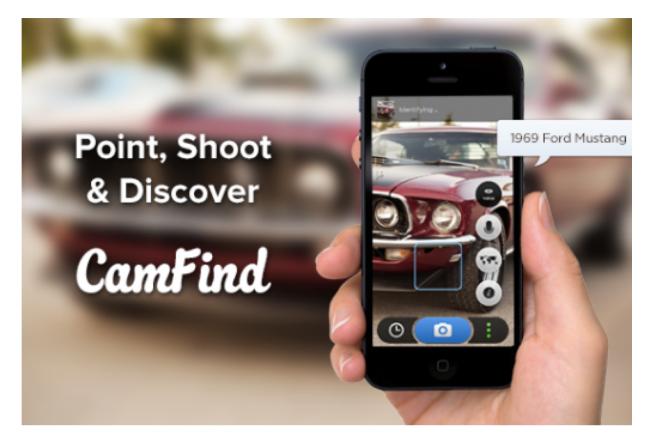
### Group Discussion

### How would you instruct a computer to answer: "Is a person in the image?"



- Object recognition
- Scene classification
- Attribute labeling
- Segmentation
- Object detection
- Image Captioning
- Activity/Event Recognition
- Object Tracking
- Visual Question Answering
- Subjective Problems
- And more...

- Object recognition
- Scene classification
- Attribute labeling
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- Subjective Problems
- And more...



e.g., take a picture of an object and find where to buy it

### Object recognition

- Scene classification
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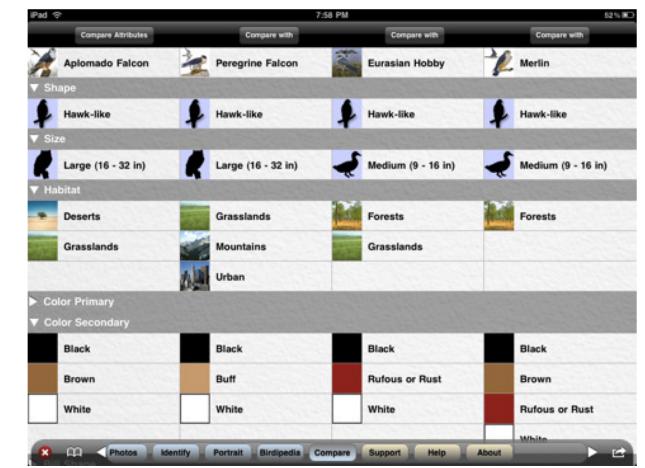


Kitchen



Store

- Object recognition
- Scene classification
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- Object detection
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- And more...



e.g., describe a bird to learn what type it is Demo: https://www.youtube.com/watch?v=UPcz9Y17iCc

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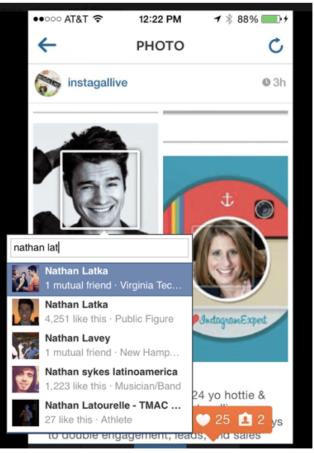




#### e.g., rotoscoping (more examples on Wiki)

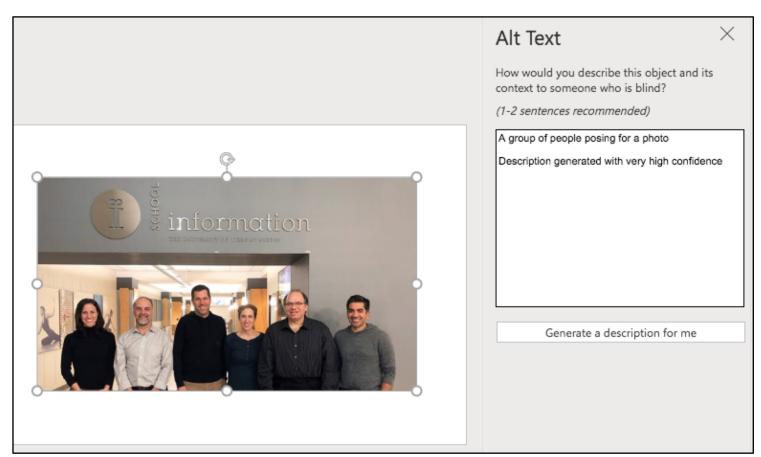
https://www.starnow.co.uk/ahmedmohammed1/ photos/4650871/before-and-afterrotoscopinggreen-screening

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- Subjective Problems
- And more...



e.g., detect faces to tag

- Object recognition
- Scene classification
- Attribute labeling
- Segmentation
- Object detection
- Image Captioning
- Activity/Event Recognition
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- Subjective Problems
- And more...



e.g., Microsoft Power Point (Office 365 demo)

- Object recognition
- Scene classification
- Attribute labeling
- Segmentation
- Object detection
- Image Captioning
- Activity/Event Recognition
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- And more...



e.g., shopping without a cashier

- Object recognition
- Scene classification
- Attribute labeling
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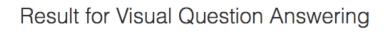


e.g., track bowling ball path



e.g., calculate bat speed

- Object recognition
- Scene classification
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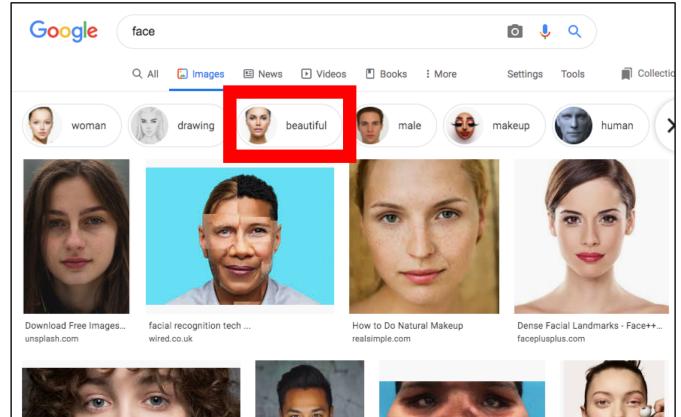




is it day time?		Submit
Predicted top	o-5 answers with confidence:	
no	99.984%	
night	0.007%	
dusk	0.004%	
yes	0.002%	
nighttime	0.001%	

Demo: <u>http://vqa.cloudcv.org/</u>

- Object recognition
- Scene classification
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- Subjective Problems
- And more...





Download Free Images... unsplash.com





Does Your Face Really . instyle.com

# Key Challenge: Replicate Human Vision for **So Much Variation** for **So Many Tasks**!

Design computer vision that is indistinguishable from human vision









## Key Challenge: Replicate Human Vision for **So Much Variation** for **So Many Tasks**!

(500 GB/2 MB = 250,000)

# images on hard drive:

# images seen during my first 10 years: (24 images/sec \* 60 sec \* 60 min \* 16 hr \* 365 days \* 10 yrs = 5,045,760,000)

# images seen by all humanity:  $10^{20}$ (7.5 billion humans<sup>1</sup> \* 24 images/sec \* 60 \* 60 \* 16 \* 365 \* 60 yrs = 2.23 \*  $10^{20}$ ) <sup>1</sup> http://www.worldometers.info/world-population/



10<sup>5</sup>

 $10^{9}$ 

Adapted from slides by Antonio Torralba

### **Computer Vision Beyond Human Vision**



e.g., face re-enactment Demo: https://www.youtube.com/watch?v=Cx54WPwsG2w Demo: https://www.youtube.com/watch?v=ttGUiwfTYvg

### **Computer Vision Beyond Human Vision**



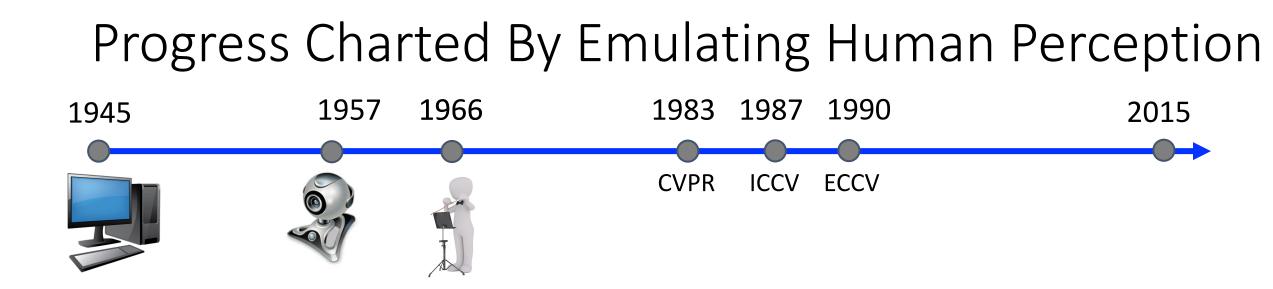
Detecting Heart Rate Demo: https://www.youtube.com/watch?v=9JNkSZJuDJ8

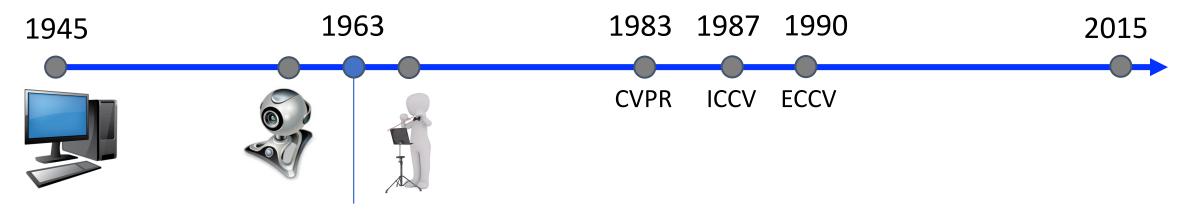


Recovering Sound Demo: https://www.youtube.com/watch?v=npNYP2vzaPo

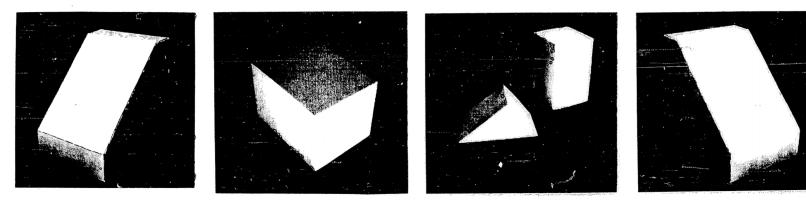
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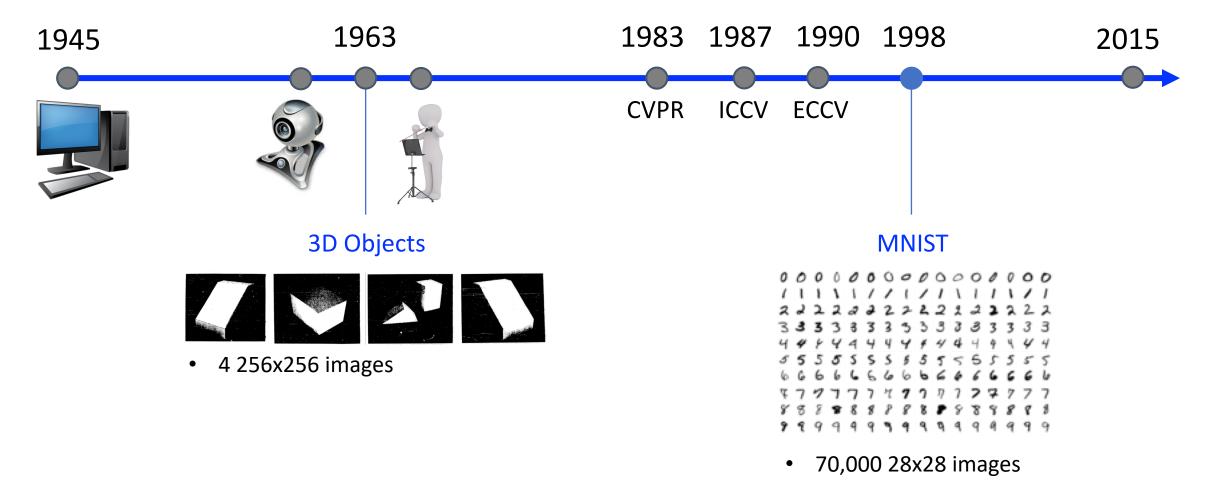


3D Objects

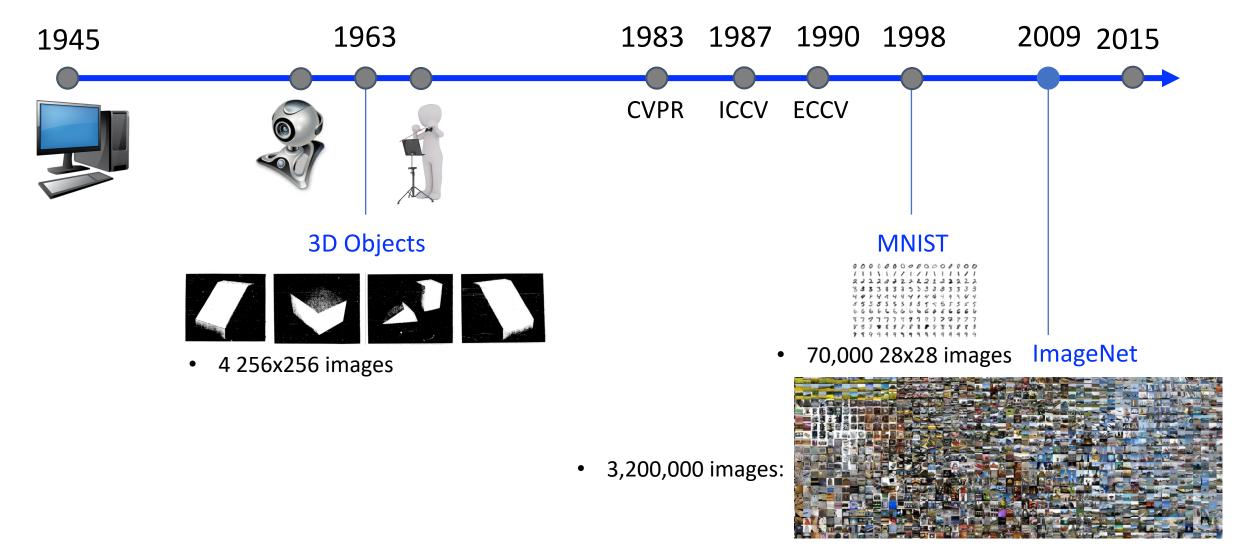


- 4 256x256 images could be stored in the computer memory
- Scanning each image to the computer took ~3 minutes

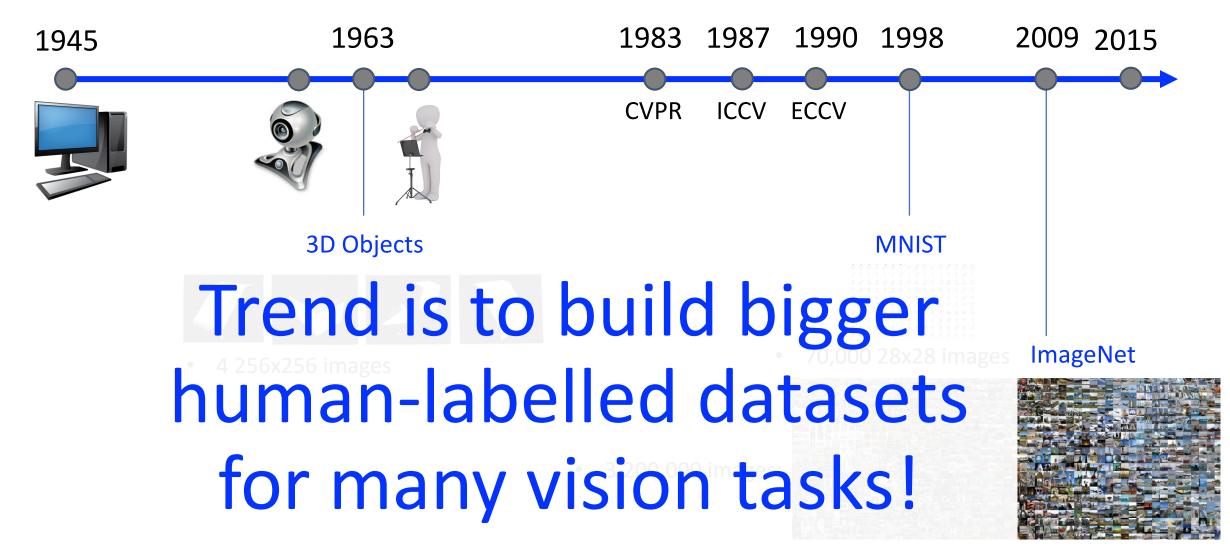
LG Roberts. Machine perception of three-dimensional solids. 1963



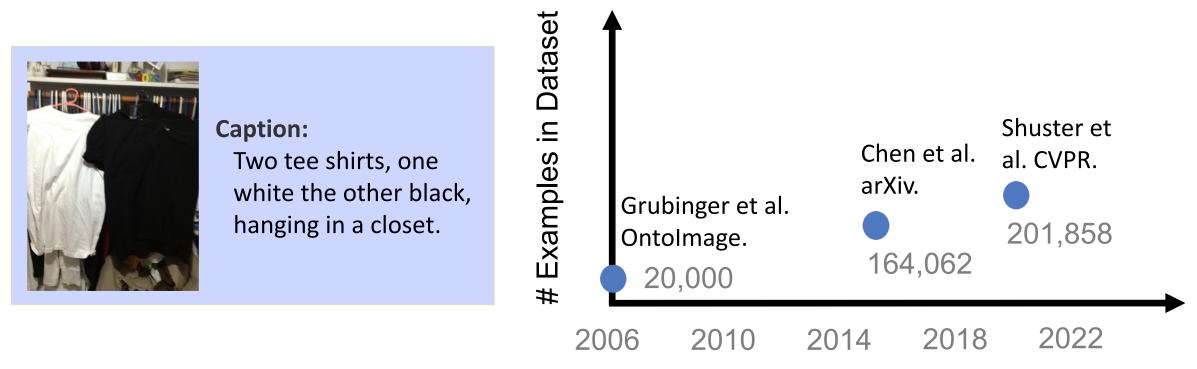
Y. LeCun, L. Bottou, Y. Bengio, and P. Haffner. Gradient-based learning applied to document recognition. 1998.



J. Deng, W. Dong, R. Socher, L. Li, K. Li and L. Fei-Fei. ImageNet: A Large-Scale Hierarchical Image Database. 2009.

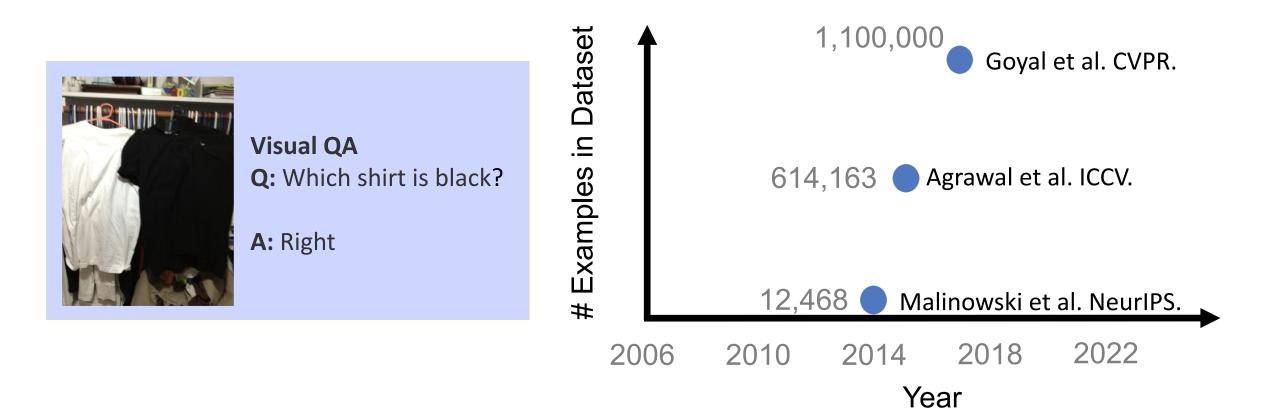


### Trend is to Build Bigger Labelled Datasets; e.g.,

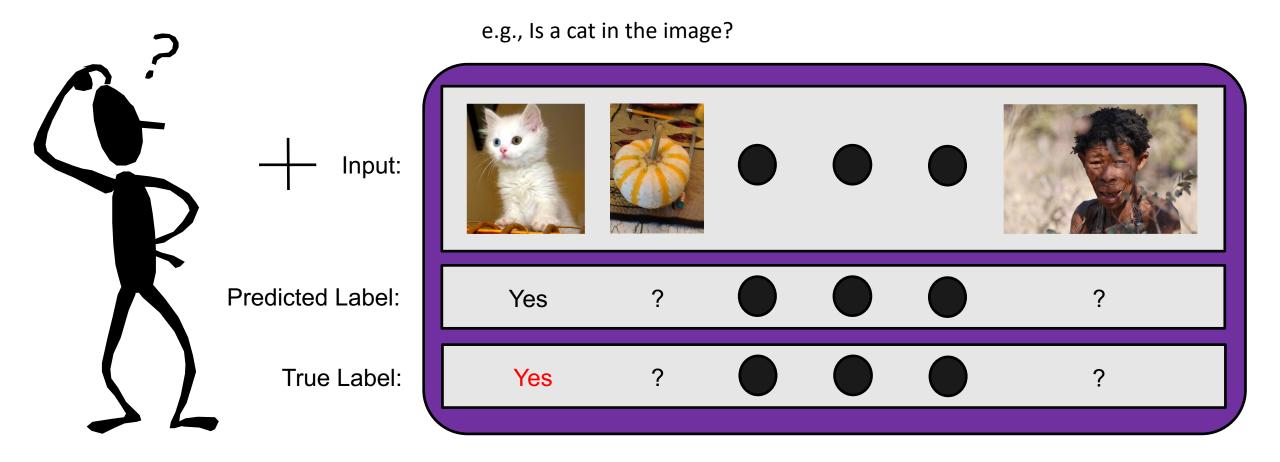


Year

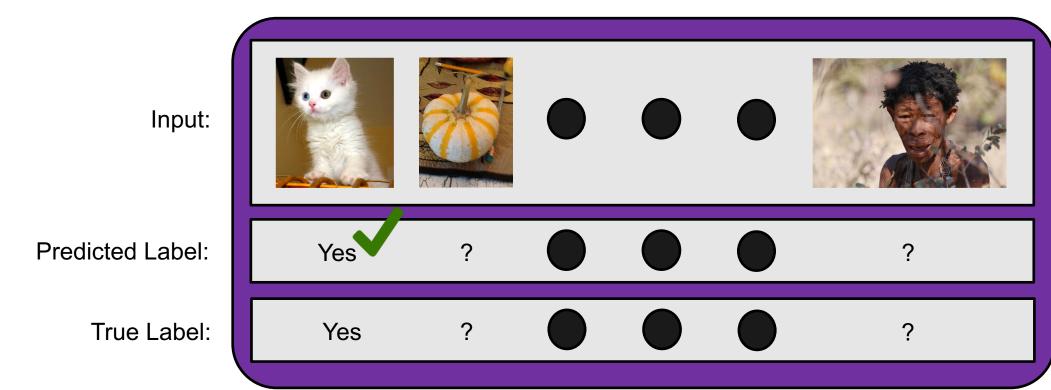
### Trend is to Build Bigger Labelled Datasets; e.g.,



How good is an algorithm?



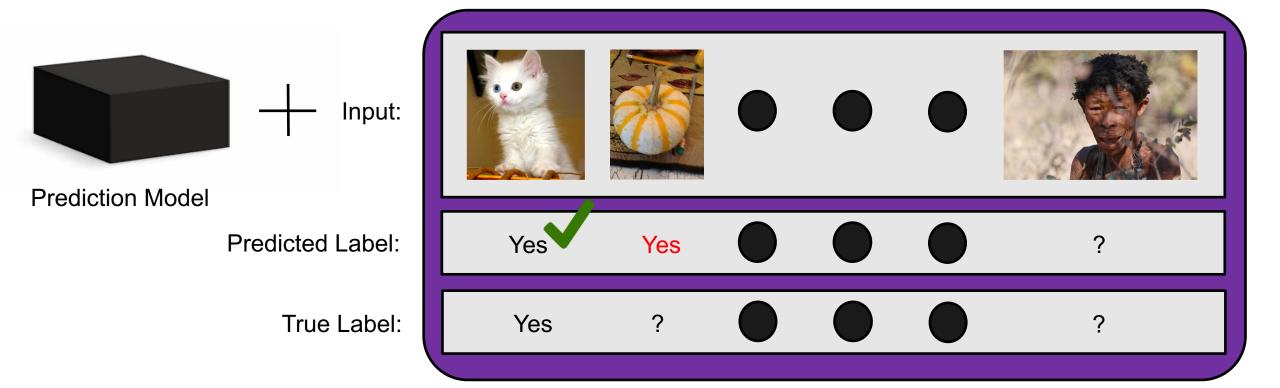
How good is an algorithm?



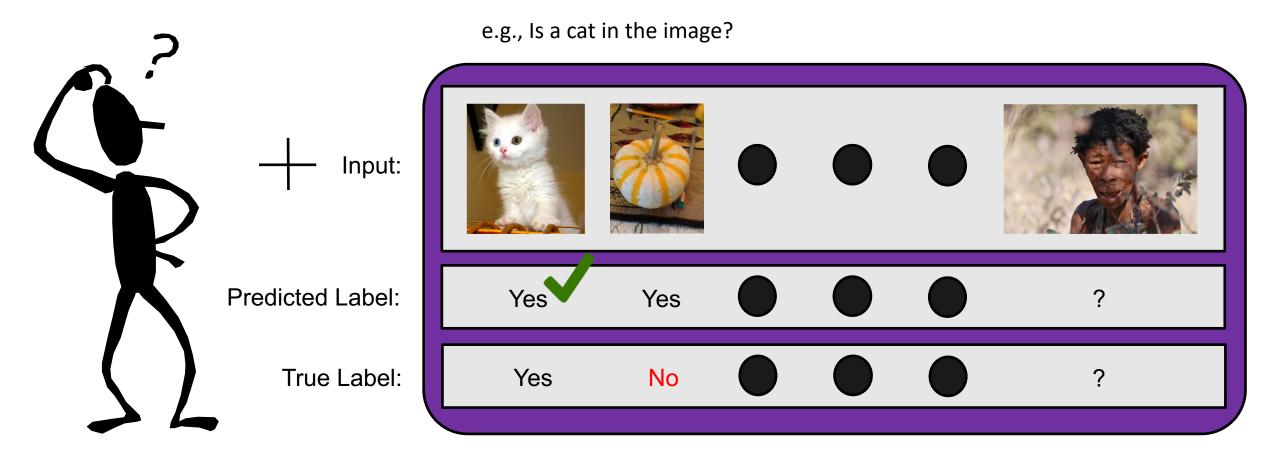
e.g., Is a cat in the image?

How good is an algorithm?

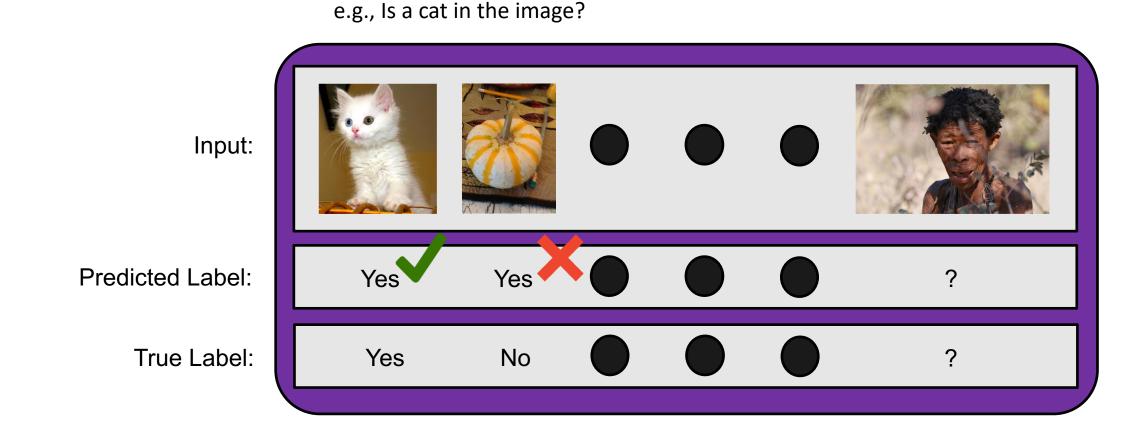
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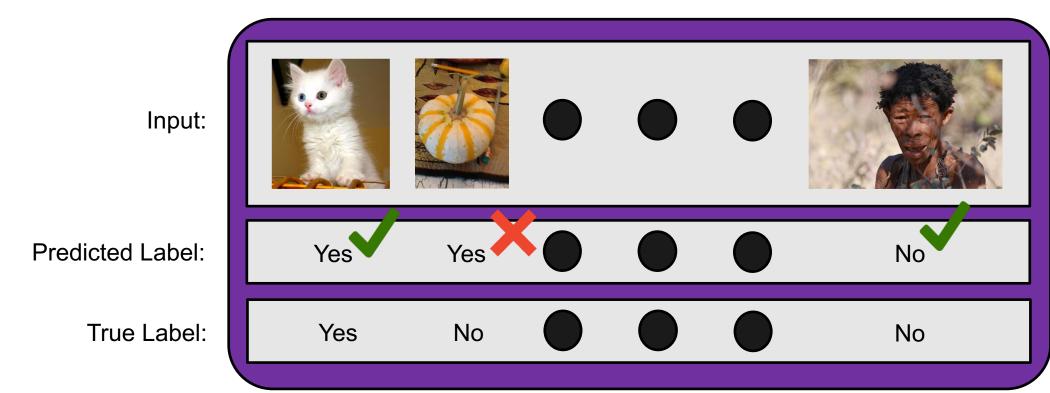


How good is an algorithm?



#### Why Bigger Datasets? To Evaluate CV Algorithms

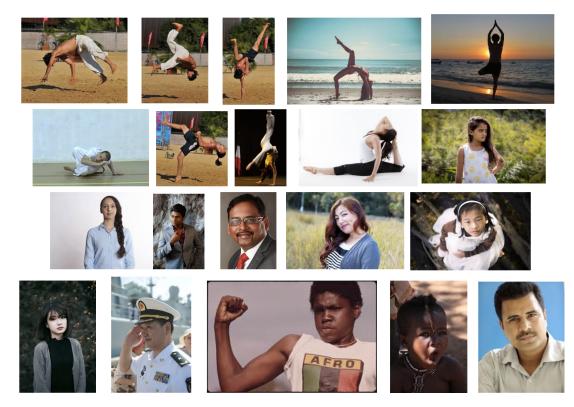
How good is an algorithm?



e.g., Is a cat in the image?

### Why Bigger Datasets? To Teach CV Algorithms

Typical approach: train using as many labelled examples as possible



e.g., recognize a person



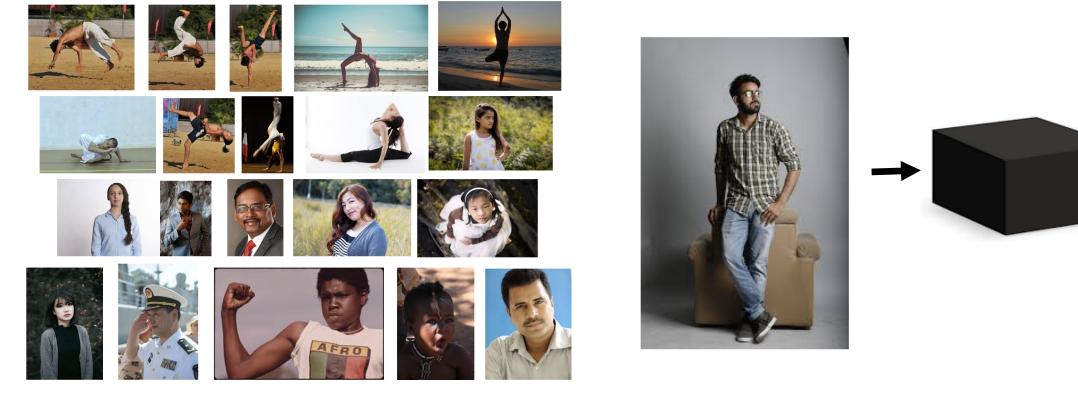


(Intuition: how we teach a person)

#### Often people perform better when trained on more examples!

### Why Bigger Datasets? To Teach CV Algorithms

Typical approach: train using as many labelled examples as possible

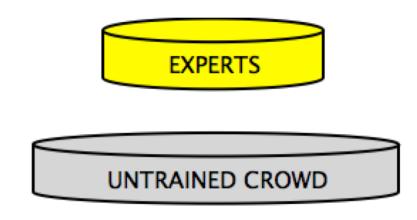


e.g., recognize a person

#### Algorithms also perform better when trained on more examples!

## Why Crowdsourcing?

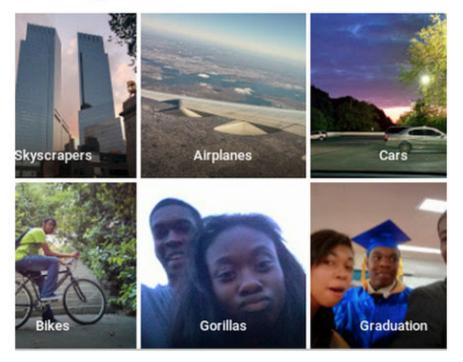
• Crowds offer a scalable, less expensive alternative to the gold standard of "experts" to generate large human-labelled datasets





🔅 🙁 Follov

Google Photos, y'all fucked up. My friend's not a gorilla.



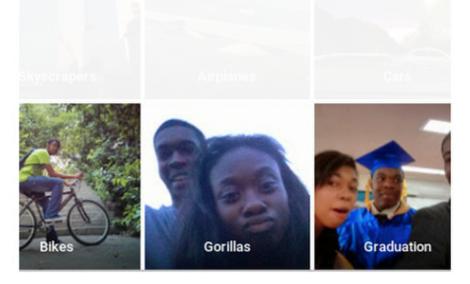
Using Twitter to call out Google's algorithmic bias

https://www.theverge.com/2015/7/1/8880363/googleapologizes-photos-app-tags-two-black-people-gorillas



🔩 🔩 Follo

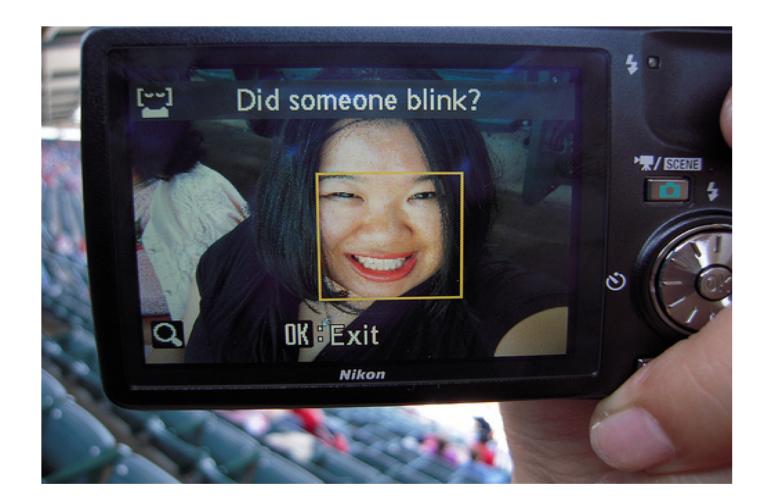
# Why do you think the algorithm made this mistake?



Using Twitter to call out Google's algorithmic bias

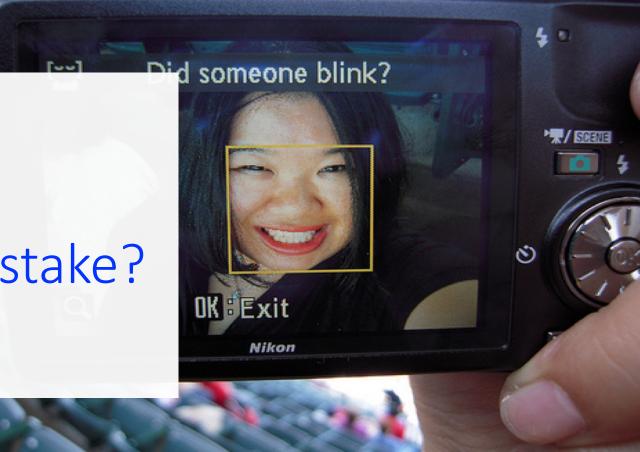
https://www.theverge.com/2015/7/1/8880363/googleapologizes-photos-app-tags-two-black-people-gorillas

Two kids bought their mom a Nikon Coolpix S630 digital camera for Mother's Day... when they took portrait pictures of each other, a message flashed across the screen asking, "Did someone blink?"

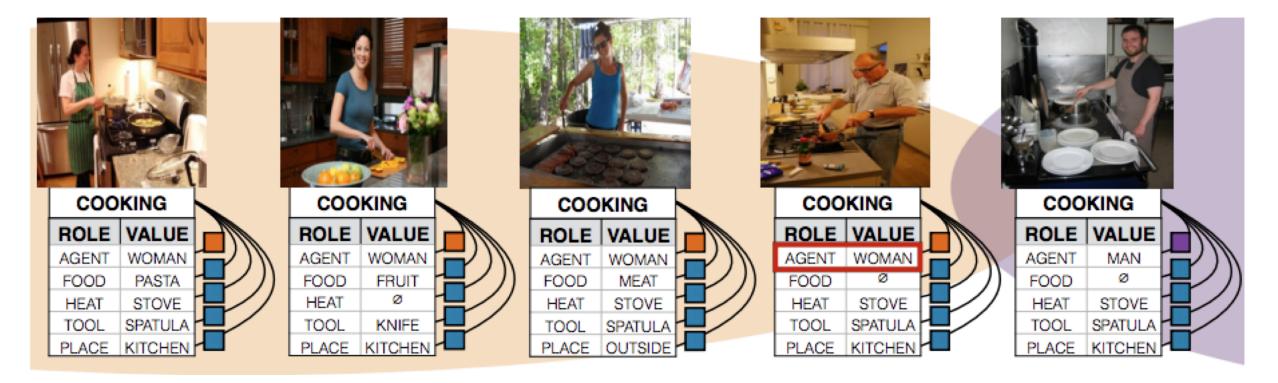


http://content.time.com/time/business/article/0,8599,1954643,00.html

# Why do you think the algorithm made this mistake?



http://content.time.com/time/business/article/0,8599,1954643,00.html



Algorithm identifies men in kitchens as women. Learned this example from given dataset. (Zhao, Wang, Yatskar, Ordonez, Chang, 2017)

https://www.wired.com/story/machines-taught-by-photos-learn-a-sexist-view-of-women/ç

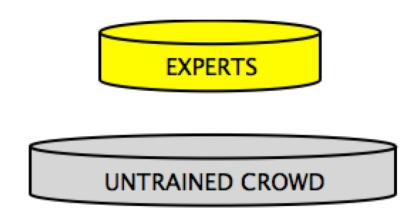


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## Crowdsourcing for Computer Vision

• Crowds offer a scalable, less expensive alternative to the gold standard of "experts"



• Crowdsourcing challenge: how to **efficiently** collect **high quality** data from an anonymous crowd that leads to **ethical AI**?

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#### References

- Nice summaries of the history of computer vision
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